

Read Online
Visual Quickpro
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Ullman Advanced
Visual
Quickpro
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Ullman
Advanced

**With PHP for the
World Wide Web,
Third Edition:
Visual
QuickStart**

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Guide, readers can start from the beginning to get a tour of the programming language, or look up specific tasks to learn just what they need to know. This task-based visual reference guide uses step-by-step instructions and

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**plenty of
screenshots to
teach beginning
and intermediate
users this
popular open-
source scripting
language.**

**Leading
technology
author Larry
Ullman guides
readers through
the new features**

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**in PHP 6,
focusing
primarily on
improved
support for
handling any
language in a
Web site. Other
addressed
changes include
removal of
outdated and
insecure
features, plus**

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**new functions
and more
efficient ways to
tackle common
needs. Both
beginning users,
who want a
thorough
introduction to
the technology,
and more
intermediate
users, who are
looking for a**

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**convenient
reference, will
find what they
need here--in
straightforward
language and
thorough readily
accessible
examples.**

**Learn PHP and
MySQL
programming—
the quick and
easy way! Easy**

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**visual approach
uses
demonstrations
and real-world
examples to
guide you step by
step through
advanced
techniques for
dynamic Web
development
using PHP and
MySQL. •
Concise steps**

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**and explanations
let you get up
and running in
no time. •
Essential
reference guide
keeps you
coming back
again and again.
• Whether you're
new to
programming or
an experienced
veteran just**

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Visual Quickpro
Guide Larry
Ullman Advanced
**needing to get up
to speed on PHP
and MySQL, this
book will teach
you all you need
to know,
including the
latest changes in
the languages,
and much more!
KEY BENEFIT: A
comprehensive
introduction to
the tools and**

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**skills required
for both client-
and server-side
programming,
that teaches how
to develop platfo
rm-independent
sites using the
most current
Web
development
technology. KEY
TOPICS: Internet
introduction;**

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**Web Browsers
and Servers;
URL; MIME;
HTTP; Web
Programmer's
Toolbox; HTML
and XHTML;
CSS;
JavaScript(TM);
XML and XSLT;
Applets; Flash;
Perl(TM)/CGI;
Java Web
Programming;**

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**PHP; ASP.NET
Using C# and
Ajax; Visual
Studio; Database
Access through
the Web; Ruby;
Rails 2.0; Ajax.
MARKET: An
ideal reference
for Web
programming
professionals.
This book is for
those new to**

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**programming or
that know other
programming
languages and
would like to
know Ruby. The
book teaches the
fundamentals of
object-oriented
programming
and starts with
creating a basic
program.**

Everything is

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covered such as control structures and variables, taking input, and creating output. Moving from the basic to more advanced topics, a solid understanding of Ruby is taught in logical progression. The

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**book ends with
an overview of
the Web
development
framework, Ruby
on Rails.**

**Effort EComme
PHP MySQL _p2
A Practical Guide
to Developing
Large-scale Web
Sites and
Applications with
PHP 5**

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**PHP and MySQL
for Dynamic Web
Sites**

**Responsive Web
Design with
HTML5 and CSS3
Murach's**

**JavaScript and
DOM Scripting**

The follow-up to the
bestselling task-based
guide to MySQL and
PHP, at a price

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readers will appreciate.

Even if you've never used MySQL before, this Visual QuickStart Guide will have you up and running with the world's most popular open source database application in no time. In this completely updated edition of our best-

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selling guide to
MySQL, leading
technology author
Larry Ullman uses his
trademark crystal-
clear instructions and
friendly prose to
introduce you to
everything that's new
in MySQL. Filled with
step-by-step, task-
based instructions and
loads of visual aids,

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this book explains how to interact with MySQL using SQL, the language common to all databases. The interface examples show how to use MySQL's own tools and how to use three popular programming languages (PHP, Perl, and Java). The book covers MySQL

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versions 3 and 4, as well as everything new in the eagerly anticipated version 5. Along the way, you'll find extensive coverage of MySQL installation, administration, database design, as well as its use with various programming languages, database

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programming
Ullman Advanced
techniques, utilities,
advanced MySQL and
SQL, and more! •

Takes an easy, visual
approach to teaching
MySQL, using
pictures to guide you
through the software
and show you what to
do. • Works like a
reference book—you
look up what you need

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and then get straight to work. • No long-winded passages—concise, straightforward commentary explains what you need to know. • Affordably priced, because buying a computer book shouldn't be an investment in itself. • Companion Web site

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at www.DMCInsights.com/mysql2 contains complete source code for examples in the book, online resources, extra scripts and tutorials, updates, a reader forum, and more.

This book will lead you, step by step and with illustrative screenshots, through a

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real example. Are you writing two websites - one for mobile and one for larger displays? Or perhaps you've heard of Responsive Design but are unsure how to bring HTML5, CSS3, or responsive design all together. If so, this book provides everything you need to

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take your web pages
to the next level -

before all your
competitors do!

* *PHP has exploded
in popularity, and is
now starting to make
inroads into large-
scale business-critical
Web systems *So far,
little has been written
about how to scale
PHP applications to

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Guide Larry

the enterprise level
*Schlossnagle fills
this void, providing
the definitive guide to
developing PHP
applications for
performance, stability,
and extensibility
Murach's PHP and
MySQL

Art-Write
PHP Advanced for the
World Wide Web

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PHP for the Web
Crafting Effective
Artist Statements and
Promotional
Materials: the Writing
Guide for Visual
Artists

**Each book
provides the basic
information that a
motivated self-
learner needs to
study a particular**

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computer subject.
Original.

**This is the eBook
of the printed
book and may not
include any media,
website access
codes, or print
supplements that
may come
packaged with the
bound book. The
Language of SQL,**

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**Second Edition
Many SQL texts
attempt to serve
as an
encyclopedic
reference on SQL
syntax -- an
approach that is
often
counterproductive,
because that
information is
readily available in**

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online references published by the major database vendors. For SQL beginners, it's more important for a book to focus on general concepts and to offer clear explanations and examples of what various SQL statements can

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accomplish. This is that book. A number of features make The Language of SQL unique among introductory SQL books. First, you will not be required to download software or sit with a computer as you

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read the text. The intent of this book is to provide examples of SQL usage that can be understood simply by reading.

Second, topics are organized in an intuitive and logical sequence. SQL keywords are introduced one at

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**a time, allowing
you to grow your
understanding as
you encounter
new terms and
concepts. Finally,
this book covers
the syntax of three
widely used
databases:
Microsoft SQL
Server, MySQL,
and Oracle.**

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Special “Database Differences”

sidebars clearly show you any differences in syntax among these three databases, and instructions are included on how to obtain and install free versions of the

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**databases. This is
the only book you
need to gain a
quick working
knowledge of SQL
and relational
databases. ·Learn
How To... Use SQL
to retrieve data
from relational
databases Apply
functions and
calculations to**

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**data Group and
summarize data in
a variety of useful
ways Use complex
logic to retrieve
only the data you
need Update data
and create new
tables Design
relational
databases so that
data retrieval is
easy and intuitive**

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**Use spreadsheets
to transform your
data into
meaningful
displays Retrieve
data from multiple
tables via joins,
subqueries, views,
and set logic
Create, modify,
and execute
stored procedures
Install Microsoft**

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**SQL Server,
MySQL, or Oracle**

**Highly regarded
programmer and
teacher Larry
Ullman breaks
down a sometimes-
intimidating topic
into a series of
task-based
lessons that use
step-by-step
instructions and a**

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**plethora of visual
aids to make the C
programming
language
accessible.**

**From this book
you'll learn
essential and
advanced serviet
and JSP skills,
essential database
skills. Last part of
book presents an**

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Ullman Advanced

**e-commerce web
site (a music
store)that puts
these skills into
context.**

**PHP, MySQL, &
JavaScript All-in-
One For Dummies
PHP 6 and MySQL
5 for Dynamic Web
Sites
Mac OS X Panther
Timesaving**

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**Techniques For
Dummies**

**Learning MySQL
PHP and MySQL
for Dynamic Web
Sites: Visual
QuickPro Guide,
Fourth Edition
With PHP for the
World Wide Web,
Fourth Edition:
Visual QuickStart
Guide, readers**

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can start from the beginning to get a tour of the programming language, or look up specific tasks to learn just what they need to know. This task-based visual reference guide uses step-by-step instructions and

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**plenty of
screenshots to
teach beginning
and intermediate
users this
popular open-
source scripting
language.**

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technology
author Larry
Ullman guides
readers through**

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**the latest
developments
including use and
awareness of
HTML5 with PHP.
Other addressed
changes include
removal of
outdated
functions and
more efficient
ways to tackle
common needs.**

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Both beginning users, who want a thorough introduction to the technology, and more intermediate users, who are looking for a convenient reference, will find what they need here--in

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Guide Larry
Ullman Advanced

**straightforward
language and
through readily
accessible
examples.**

**Presents
instructions on
using MySQL,
covering such
topics as
installation,
querying, user
management,**

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Visual Quickpro
Guide Larry
Ullman Advanced

**security, and
backups and
recovery.**

**PHP and MySQL
Web**

**Development,
Fourth Edition**

**The definitive
guide to building
database-drive
Web applications
with PHP and
MySQL and**

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Visual Quickpro

Guide Larry
Ullman Advanced

MySQL are popular open-source technologies that are ideal for quickly developing database-driven Web applications. PHP is a powerful scripting language designed to

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**enable
developers to
create highly
featured Web
applications
quickly, and
MySQL is a fast,
reliable database
that integrates
well with PHP
and is suited for
dynamic Internet-
based**

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Ullman Advanced
**applications. PHP
and MySQL Web
Development
shows how to use
these tools
together to
produce
effective,
interactive Web
applications. It
clearly describes
the basics of the
PHP language,**

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**explains how to
set up and work
with a MySQL
database, and
then shows how
to use PHP to
interact with the
database and the
server. The
fourth edition of
PHP and MySQL
Web
Development has**

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Ullman Advanced
**been thoroughly
updated, revised,
and expanded to
cover
developments in
PHP 5 through
version 5.3, such
as namespaces
and closures, as
well as features
introduced in
MySQL 5.1. This
is the eBook**

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**version of the
title. To gain
access to the
contents on the
CD bundled with
the printed book,
please register
your product at informit.com/register
ter
PHP is currently
one of the most
popular server-**

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**side, HTML-
embedded
scripting
language on the
Web. It's
specifically
designed for Web
site creation and
is frequently
being used to
replace the
functionality
created by Perl to**

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**write CGI scripts.
PHP's popularity
and easier-to-
learn appeal has
spawned a new
breed of
programmer,
those who are
only familiar with
and only use
PHP. Sharpen
your PHP skills
with the fully**

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Guide Larry
Ullman Advanced
**revised and
updated, PHP 5
Advanced for the
World Wide Web:
Visual QuickPro
Guide! Filled with
fifteen chapters
of step-by-step
content and
written by best-
selling author
and PHP
programmer,**

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Larry Ullman, this guide teaches specific topics in direct, focused segments, shows how PHP is used in real-world applications, features popular and most-asked-about scripts, and details those technologies that

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**will be more
important in the
future. You'll
learn about
object-oriented
programming,
PHP interactions
with a server,
XML, RSS,
Networking with
PHP, image and
PDF generation,
and more.**

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**PHP for the World
Wide Web**
**The Language of
SQL**
**Effortless E-
Commerce with
PHP and MySQL**
Ruby
**Develop and
Design**

An intermediate-to-advanced users guide to PHP, the Web

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scripting language in
use on over six million
Web sites. An
excellent companion
book to the "PHP
Visual QuickStart
Guide." The book
focuses specifically
on real-life PHP
projects, as
determined by
frequent PHP
questions asked in
newsgroups, e-mails,

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chat rooms, and Web
sites.

Practical information for artists trying to sell their work. Formatted in a workbook style with fill exercises and examples.

It hasn't taken Web developers long to discover that when it comes to creating dynamic, database-driven Web sites,

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MySQL and PHP provide a winning open source combination. Add this book to the mix, and there's no limit to the powerful, interactive Web sites that developers can create. With step-by-step instructions, complete scripts, and expert tips to guide readers, veteran

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author and database designer Larry Ullman gets right down to business: After grounding readers with separate discussions of first the scripting language (PHP) and then the database program (MySQL), he goes on to cover security, sessions and cookies, and using additional

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Ullman Advanced
Web tools, with several sections devoted to creating sample applications. This guide is indispensable for intermediate- to advanced level Web designers who want to replace their static sites with something dynamic. In this edition, the bulk of the new material covers

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the latest versions of both technologies: PHP 6 and MySQL 5. The book's publication date is likely to beat the official release of PHP 6, making it one of the first books available on the subject.

It's time for a current, definitive JavaScript book, and in this comprehensive

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beginner's guide,
bestselling author
Larry Ullman teaches
the language as it is
implemented today.
Larry demonstrates
how to build upon
JavaScript's ease of
use, while
demystifying its often-
cryptic syntax,
especially for those
who have not
programmed before.

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This book enforces
Ullman Advanced
modern JavaScript's

best practices and
embraces key Web
development

approaches such as
progressive

enhancement and
unobtrusive scripting.

The author
demonstrates loads of
real-world code and
makes it available for
download. You'll

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learn about JavaScript itself and the relationship between JavaScript and HTML. Next you'll explore variables, common operators, and control structures. Then you'll create functions, handle events, and do more with HTML forms. You'll master Ajax,

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work with frameworks,
and use JavaScript
with PHP to create a
complete example.

The result is a book
that helps you not just
tinker with JavaScript
but to thoroughly
comprehend it. This
book includes: Easy
step-by-step
instruction, ample
illustrations, and clear
examples Real-world

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techniques to build
your skills Insight into
best practices from a
veteran Web expert
Emphasis on
strategies for creating
reliable code that will
work on all of today's
browsers and
devices, even those
without JavaScript
Concepts,
Techniques and
Practical Solutions

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Ullman Advanced
with Doctrine
Visual QuickProject
Guide

C Programming
PHP Persistence
Effortless Flex 4
Development

***WHY I WROTE
THIS BOOK? I
wrote this book
for people who
want to learn
PHP***

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Guide Larry
Ullman Advanced

***Programming in
an easy
manner, I have
adapted the
question and
answer
approach to
write this book.
Wherein, the
knowledge and
content
transfer to the
reader will***

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***happen through
the method of
question and
answer. I guess
this is the most
effective way in
which learning
happens for
beginners.***

***Moreover, the
Question and
Answer method
is not a novel***

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idea but was developed by the famous philosopher Socrates and is also known as the "Socratic Method of teaching". This book is a learner friendly, question and

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Ullman Advanced
***answer guide,
that helps you
step-by-step in
your effort to
learn the Most
widely used
Server Side
programming
language - PHP
Programming
Language.THIS
BOOK IS BEST
SUITED FOR:1.***

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***This Python
Programming
book is Best for
Beginners: Anyo
ne who wants
to learn PHP
Programming
for the first
time. This book
will help
persons even
with no
previous***

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**exposure to any
other
programming
language such
as C or Java.2.
This PHP
Programming
book is Best
also for
students:
Schools and
colleges world
over are who**

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Ullman Advanced
**teach WEB
DESIGNING**

**teach PHP
Programming
as part of their
curriculum. This
book can be
used by
students to
learning PHP
Programming
step-by-step. It
will also help**

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***then in their
exams with
ready-made set
of question and
answers.3. This
Python
Programming
book is Best for
candidates
preparing for
interviews
related to
programming:***

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***Since, it is in
the form of
question and
answers. The
candidate will
have a short
and crisp
answer to be
ready
with. Topics
Covered
are: CHAPTER 1:
INTRODUCTION***

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**TO PHP PROGR
AMMINGCHAPT**

ER

**2:OPERATORS
IN PHPCHAPTER**

**3:BUILT -IN
FUNCTIONS IN
PHPCHAPTER**

**4:BRANCHING
IN PHPCHAPTER**

**5:LOOPING IN
PHPCHAPTER**

6:ARRAY IN PHP

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**CHAPTER 7: USE
R-DEFINED
FUNCTIONS
AND GLOBAL
VARIABLES IN
PHPCHAPTER
8: PHP FORMS
HANDLING,
FORM VALIDATI
ONS (USING
\$_GET, \$_POST,
\$_REQUEST)CH
APTER**

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**9:WORKING
WITH TEXT
FILES CHAPTER
10:PHP ERROR
HANDLINGCHAP
TER
11.WORKING
WITH
DATABASES IN
PHP**

**Explore the
engine that
drives the**

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***internet It
takes a
powerful suite
of technologies
to drive the
most-visited
websites in the
world. PHP,
mySQL,
JavaScript, and
other web-
building
languages***

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***serve as the
foundation for
application
development
and
programming
projects at all
levels of the
web. Dig into
this all-in-one
book to get a
grasp on these
in-demand***

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***skills, and
figure out how
to apply them
to become a
professional
web builder.
You'll get
valuable
information
from seven
handy books
covering the
pieces of web***

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**programming,
HTML5 & CSS3,
JavaScript, PHP,
MySQL,
creating object-
oriented
programs, and
using PHP
frameworks.
Helps you grasp
the
technologies
that power web**

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**applications
Covers PHP
version 7.2
Includes
coverage of the
latest updates
in web
development
Perfect for
developers to
use to solve
problems This
book is ideal for**

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***the
inexperienced
programmer
interested in
adding these
skills to their
toolbox. New
coders who've
made it through
an online
course or boot
camp will also
find great value***

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***in how this
book builds on
what you
already know.
Take the pain
out of dealing
with relational
databases in an
object-oriented
programming
world. With this
short book, you
can save time***

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***and money by
simply coding
less while
accomplishing
more with the
Doctrine
persistence
framework, a
leading
persistence
solution for
PHP
programmers***

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**and web
developers.**

PHP

**Persistence
teaches you
about PHP
persistence and
how to use it
effectively for
your database-
driven
applications.**

Bestselling

Page 92/186

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**author Michael
Romer**

***leverages his
own vast
experience to
show you what
you need to
know about
Doctrine 2 and
how to use it in
your own
projects. Along
the way you'll***

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Visual Quickpro
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***learn about
powerful
persistence
techniques,
such as object-
relational
mapping (ORM)
in PHP. What
You'll Learn
Define entities
and references
between
entities Manage***

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Guide Larry
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**entities Master
the Doctrine**

Query

Language Use

appropriate

command-line

tools for PHP

persistence

Program for

caching Who

This Book Is For

Experienced

PHP

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Guide Larry

**programmers
and web**

**developers with
some exposure
to PHP.**

**First the Web
was all static
content (HTML).**

**Then as more
was expected
of sites, server-
side**

technologies

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***like PHP
became
necessary. But
now Rich
Internet
Applications
(RIA) put a lot
of the
functionality
back in the Web
browser, so a
server-side
technology***

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***alone will no
longer suffice.***

***Developers who
have been
doing server-
side work for
years need to
broaden their
horizons to
provide a rich
client-side
experience.***

Enter Effortless

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***Flex 4
Development
by bestselling
author Larry
Ullman. Flash-
Flex is a
powerful duo
for providing a
rich, client-side
experience. The
first third of
this book
covers the***

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***fundamentals
of creating Flex
apps. The
second third is
about getting,
displaying,
validating, and
sending data:
locally,
remotely, and
from the user.
All server-side
code in this***

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Guide Larry

***book is PHP,
and this data-
centric view
and larger
support for PHP
is a key focus in
Flex 4. The last
third is about
rounding out
the know-how
for full
application
development.***

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Guide Larry
Ullman Advanced

***Taking
advantage of
what Flex 4 has
to offer,
developers can
quickly learn
how to create
RIAs, some of
which interact
with PHP
scripts running
on the server.
Adobe has open-***

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Visual Quickpro
Guide Larry
Ullman Advanced

***sourced Flex
and made its
SDK freely
available, so it
is becoming
more attractive
to developers
who prefer
open-source
projects over
commercial
ones. Since the
author is***

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Guide Larry
Ullman Advanced

***writing this
book as a devel
oper/programm
er for other dev
elopers/progra
mmers (as
opposed to a
designers),
there is a
predominance
of how-tos and
real-world
practices.***

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Ullman Advanced

***Visual QuickPro
Guide
Building a Web
Site with Ajax
Visual
QuickStart
Guide
Modern
JavaScript
Web Publishing
with Html5 and
Css3 in One
Hour a Day***

Read Online
Visual Quickpro
Guide Larry

*In this
Ullman Advanced
comprehensive
guide to
creating an e-
commerce Web
site using PHP
and MySQL,
renowned
author Larry
Ullman walks
you through
every*

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Visual Quickpro
Guide Larry
Ullman Advanced
*step—designing
the visual
interface,
creating the
database,
presenting
content,
generating an
online
catalog,
managing the
shopping cart,*

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Guide Larry

Ullman Advanced

*handling the
order and the
payment
process, and
fulfilling the
order—always
with security
and best
practices
emphasized
along the way.
Even if you're*

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Visual Quickpro
Guide Larry
an experienced
Web developer,
you're
guaranteed to
learn
something new.
The book uses
two e-commerce
site
examples—one
based on
selling

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Guide Larry
Ullman Advanced

*physical
products that
require
shipping and
delayed
payment, and
another that
sells non-
physical
products to be
purchased and
delivered*

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Guide Larry
Ullman Advanced

*instantly—so
you see the
widest
possible range
of e-commerce
scenarios. In
11 engaging,
easy-to-follow
chapters,
Effortless E-
Commerce with
PHP and MySQL*

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Visual Quickpro
Guide Larry
Ullman Advanced
teaches you
how to: •

*Think of the
customer
first, in
order to
maximize sales*

- Create a
safe server
environment
and database •*

Use secure

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Visual Quickpro
Guide Larry
transactions
Ullman Advanced
and prevent
common vulnera
bilities •
Incorporate
different
payment
gateways •
Design
scalable sites
that are easy
to maintain •

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Visual Quickpro
Guide Larry
Build
Ullman Advanced
administrative
interfaces •
Extend both
examples to
match the
needs of your
own sites
Larry Ullman
is the
president of
Digital Media

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and
Ullman Advanced
Communications
Insights,
Inc., a firm
specializing
in information
technology (ww
w.dmcinsights.
com). He is
the author of
several
bestselling

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programming
Ullman Advanced
and Web

development

books,

including PHP

and MySQL for

Dynamic Web

Sites: Visual

QuickPro

Guide. Larry

also writes

articles on

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Guide Larry

*these subjects
and teaches*

*them in small
and large
group*

settings.

*Despite
working with
computers,
programming
languages,
databases, and*

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Visual Quickpro
Guide Larry

*such since the
early 1980s,*

*Larry still
claims he's
not a computer
geek (but he
admits he can
speak their
language).*

*Over 80
recipes that
will take your*

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Visual Quickpro
Guide Larry
Ullman Advanced

*PHP 7 web
development
skills to the
next level!*

About This

*Book This is
the most up-to-
date book in
the market on
PHP It covers
the new
features of*

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Visual Quickpro
Guide Larry
version 7.x,
Ullman Advanced
best practices
for server-
side
programming,
and MVC
frameworks The
recipe-based
approach will
allow you to
explore the
unique

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Visual Quickpro
Guide Larry
capabilities
Ullman Advanced
that PHP

*offers to web
programmers*

*Who This Book
Is For If you
are an*

*aspiring web
developer,
mobile*

*developer, or
backend*

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Visual Quickpro
Guide Larry

*programmer,
then this book
is for you as
it will take
your PHP
programming
skills to next
level. Basic
knowledge of
PHP
programming is
assumed. What*

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Visual Quickpro
Guide Larry

*You Will Learn
Ullman Advanced
Use advanced*

PHP 7

*features, such
as the*

Abstract

Syntax Tree,

Uniform

Variable

Syntax, Scalar

Type Hints,

Generator

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Visual Quickpro
Guide Larry
Ullman Advanced
*Delegation,
Anonymous*

*Classes, and
the Context
Sensitive
Lexer Discover
where and when
PHP 5 code
needs to be re-
written to
avoid backward
S-*

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Guide Larry

*compatibility
breaks Improve
the overall
application
security and
error handling
by taking
advantage of
classes that
implement the
new throwable
interface*

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Guide Larry

*Solve
Ullman Advanced
practical real-
world
programming
problems using
PHP 7 Develop
middle-
wareclasses
that allow PHP
developers to
gluedifferent
open source*

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Visual Quickpro
Guide Larry
libraries
Ullman Advanced
together

seamlessly

Define and

Implement

PSR-7 classes

Create custom

middleware

using PSR-7

compliant

classes Test

and debug your

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Guide Larry

*code, and get
to know the
best practices
In Detail PHP
7 comes with a
myriad of new
features and
great tools to
optimize your
code and make
your code
perform faster*

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Guide Larry
Ullman Advanced
*than in
previous*

*versions. Most
importantly,
it allows you
to maintain
high traffic
on your
websites with
low-cost
hardware and
servers*

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Visual Quickpro
Guide Larry
Ullman Advanced
*through a
multithreading
web server.*

*This book
demonstrates
intermediate
to advanced
PHP techniques
with a focus
on PHP 7. Each
recipe is
designed to*

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Visual Quickpro
Guide Larry
solve
Ullman Advanced
practical,
real-world
problems faced
by PHP
developers
like yourself
every day. We
also cover new
ways of
writing PHP
code made

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Visual Quickpro
Guide Larry

*possible only
in version 7.*

*In addition,
we discuss bac
kward-
compatibility
breaks and
give you
plenty of
guidance on
when and where
PHP 5 code*

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Visual Quickpro
Guide Larry
Ullman Advanced

*needs to be
changed to
produce the
correct
results when
running under
PHP 7. This
book also
incorporates
the latest PHP
7.x features.
By the end of*

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Guide Larry
Ullman Advanced

*the book, you
will be*

*equipped with
the tools and
skills*

*required to
deliver*

*efficient
applications*

*for your
websites and
enterprises.*

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Guide Larry
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*Style and
approach This
book takes a
recipe-based
approach, with
real-world
examples that
can serve as
building
blocks for a
larger
application.*

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Guide Larry

Each recipe is self-contained with no external dependencies. This book follows a problem-solution strategy so you understand how to deal with various

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Guide Larry
Ullman Advanced

*scenarios you
may encounter
while using
PHP 7 in your
daily
activities.*

*It hasn't
taken Web
developers
long to
discover that
when it comes*

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Visual Quickpro
Guide Larry

*Ullman Advanced
to creating
dynamic, datab
ase-driven Web
sites, MySQL
and PHP
provide a
winning open-
source
combination.*

*Add this book
to the mix,
and there's no*

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Visual Quickpro
Guide Larry

*limit to the
Ullman Advanced
powerful,*

interactive

*Web sites that
developers can*

create. With

step-by-step

instructions,

complete

scripts, and

expert tips to

guide readers,

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Visual Quickpro
Guide Larry
veteran author
Ullman Advanced
and database
designer Larry
Ullman gets
right down to
business:
After
grounding
readers with
separate
discussions of
first the

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scripting
Ullman Advanced
language (PHP)
and then the
database
program
(MySQL), he
goes on to
cover
security,
sessions and
cookies, and
using

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Guide Larry
Ullman Advanced
additional Web
tools, with
several
sections
devoted to
creating
sample
applications.
This guide is
indispensable
for beginning
to

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Visual Quickpro
Guide Larry
intermediate
Ullman *Advanced*
level Web

*designers who
want to
replace their
static sites
with something
dynamic. In
this edition,
the bulk of
the new
material*

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Visual Quickpro
Guide Larry
Ullman Advanced
*covers the
latest*

*features and
techniques
with PHP and
MySQL. Also
new to this
edition are
chapters
introducing
jQuery and obj
ect-oriented*

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Visual Quickpro
Guide Larry
programming
Ullman Advanced
techniques.

*This visual,
task-based
guide seeks to
get users
running with
the basics of
PHP. Topics
covered
include basic
syntax,*

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Ullman Advanced

*testing
scripts,
working with
variables and
creating Web
applications.
Sample scripts
and projects
are used
throughout.
Advanced PHP
Programming*

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Visual Quickpro
Guide Larry
Ullman Advanced
*PHP and MySQL
for Dynamic
Web Sites,
Fourth Edition
PHP Advanced
and Object-
Oriented
Programming
PHP
Programming
for Beginners:
Answers All*

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Visual Quickpro
Guide Larry
Your Questions
Ullman Advanced
Step-By-Step
PHP 7

*Programming
Cookbook*

***In this
comprehensive
guide to
creating e-
commerce website
using PHP and
MySQL, renowned
author Larry***

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Visual Quickpro
Guide Larry

*Ullman walks you
through every
step—designing
the visual
interface,
creating the
database,
presenting
content,
generating an
online catalog,
managing the
shopping cart,
handling the*

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Guide Larry

*order and the
payment process,
and fulfilling
the order—always
with security
and best
practices
emphasized along
the way. Even if
you're an
experienced web
developer,
you're
guaranteed to*

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Guide Larry
Ullman Advanced

*learn something
new. The book
uses two
complete e-
commerce site
examples, with
various features
and goals, to
present the
widest possible
range of e-
commerce
scenarios. This
fully updated*

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Visual Quickpro
Guide Larry
Ullman Advanced

*and expanded
second edition
includes an
additional and
new payment
processing
example, and
also reflects
the latest
changes in
PayPal's options
and
methodologies.
There are new*

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Guide Larry

chapters on marketing-related tools to improve the site and sales, on adding functionality via Ajax, and on implementing e-commerce functionality using OOP instead of procedural code.
Effortless E-

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Visual Quickpro
Guide Larry
Ullman Advanced

*Commerce with
PHP and MySQL,
Second Edition
teaches you how
to: Think of the
customer first,
in order to
maximize sales
and customer
satisfaction
Create a safe
server
environment and
database Use*

Read Online
Visual Quickpro
Guide Larry
secure
transactions and
prevent common
vulnerabilities
Incorporate
different
payment gateways
Design scalable
sites that are
easy to maintain
Build
administrative
interfaces
Extend both

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Guide Larry
Ullman Advanced

*examples to
match the needs
of your own
sites*

*Explains how to
access and
create MySQL
databases
through PHP
scripting,
including
discussion of
authentication,
network*

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Visual Quickpro
Guide Larry
Ullman Advanced
*connectivity,
sessions, and
content
management.*

*Readers can take
their PHP skills
to the next
level with this
fully revised
and updated PHP
Advanced: Visual
QuickPro Guide,
Third Edition!
Filled with*

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Visual Quickpro
Guide Larry

fourteen chapters of step-by-step content and written by bestselling author and PHP programmer Larry Ullman, this guide teaches specific topics in direct, focused segments, shows how PHP is used

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Visual Quickpro
Guide Larry
Ullman Advanced
*in real-world
applications.*

*The book teaches
developing web
applications
using advanced
PHP techniques
and advanced
database
concepts, and
this edition
offers several
chapters devoted
to object-*

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Visual Quickpro
Guide Larry
Ullman Advanced
*oriented
programming and
all-new chapters
on debugging,
testing, and
performance and
using the Zend
framework.*

*Author hosts a
popular
companion
website at [www.l
arryullman.com](http://www.larryullman.com),
where readers*

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*can freely
download code
used in the
book, access a
user forum and
book updates,
and get advice
directly from
the author.*

*Make your
websites more
dynamic by
adding a
feedback form,*

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Visual Quickpro
Guide Larry
Ullman Advanced

*creating a
private area
where members
can upload
images that are
automatically
resized, or
perhaps storing
all your content
in a database.
David Powers has
updated his
definitive book
to incorporate*

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Guide Larry
Ullman Advanced

the latest techniques and changes to PHP, including the arrival of PHP 7. New features include the spaceship and null coalesce operators, generators, using array shorthand syntax for list(),

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*array
dereferencing,
and array
unpacking with
the splat
operator. The
problem is,
you're not a
programmer and
the thought of
writing code
sends a chill up
your spine. Or
maybe you've*

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Guide Larry

*dabbled a bit in
PHP and MySQL,
but you can't
get past baby
steps. If this
describes you,
then you've just
found the right
book. PHP and
the MySQL
database are
deservedly the
most popular
combination for*

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Guide Larry

*creating dynamic
websites.*

*They're free,
easy to use, and
provided by many
web hosting
companies in
their standard
packages. This
book also covers
MariaDB, a
seamless
replacement for
MySQL that has*

Read Online
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Guide Larry
Ullman Advanced
been adopted on
many web

servers.

*Unfortunately,
most PHP books
either expect
you to be an
expert already
or force you to
go through
endless
exercises of
little practical
value. In*

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Visual Quickpro
Guide Larry

*contrast, this
book gives you
real value right
away through a
series of
practical
examples that
you can
incorporate
directly into
your sites,
optimizing
performance and
adding*

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*functionality
such as file
uploading, email
feedback forms,
image galleries,
content
management
systems, and
much more. Each
solution is
created with not
only
functionality in
mind, but also*

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Guide Larry

*visual design.
But this book
doesn't just
provide a
collection of
ready-made
scripts: each
PHP solution
builds on what's
gone before,
teaching you the
basics of PHP
and database
design quickly*

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Visual Quickpro
Guide Larry

*and painlessly.
By the end of
the book, you'll
have the
confidence to
start writing
your own scripts
or—if you prefer
to leave that
task to
others—to adapt
existing scripts
to your own
requirements.*

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Visual Quickpro
Guide Larry

*Right from the
start, you're*

*shown how easy
it is to protect
your sites by
adopting secure
coding*

*practices. What
You Will Learn*

*Design and build
dynamic PHP-*

*based web sites
and applications*

Get started

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Ullman Advanced

*right away
through
practical
examples that
you can reuse
Incorporate PHP
7 elements
including new
ways of handling
arrays Work with
the latest PHP 7
techniques,
innovations, and
best practices*

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Visual Quickpro
Guide Larry

*Who This Book Is
For Readers*

*should have at
least some prior
exposure to web
development
using PHP.*

MySQL

*Dynamic Web
Design Made Easy
PHP and MySQL
Web Development
Programming the
World Wide Web*

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Visual Quickpro
Guide Larry
Ullman Advanced
*MySQL, Second
Edition*

***Ajax is at the
heart of the
Web 2.0
revolution. It
isn't a
technology
but, rather, is
a technique
that leverages
other***

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Guide Larry
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***technologies
and
techniques,
such as CSS,
XML, DHTML,
and XHTML.***

***Many Web
designers and
programmers
would like to
incorporate
Ajax in their***

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Visual Quickpro
Guide Larry

***projects
because of the
amazing
functionality it
can add to a
Web site, but
they can't
because of the
steep learning
curve. That's
where this
book steps in.***

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***It makes
learning Ajax
fun and easy --
a great place
to start! Visual
QuickProject
Guides focus
on a single
project. In this
case the
project is
creating a***

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Guide Larry
Ullman Advanced

***business
employee
directory, like
an address
book. What's
being created
is a better,
new kind of
Web site.
A step-by-step
tutorial in
advanced PHP***

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Visual Quickpro
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Ullman Advanced

***programming
concepts and
techniques,
encompasses
sections on
database
interactions, e-
commerce,
Object
Oriented
programming,
networking***

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Visual Quickpro
Guide Larry
Ullman Advanced
***with PHP,
XML, image
generation,
PDF
generation,
and security
issues.
Provides
examples,
code listings,
and sample
questions to***

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Ullman, Advanced

***prepare for
the PHP
certification
exam.***

***Presents
instructions
on using
MySQL,
covering such
topics as
installation,
database***

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***design, and
administration***

•
***PHP 5
Advanced
PHP 7
Solutions
Zend PHP
Certification
Study Guide***

PHP and MySQL
are two of

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today's most popular, open-source tools for server-side programming. That means there's a continuing demand for web developers who know how to use PHP and MySQL at the professional level. And with

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this book, you can become one of them! In fact, in just the first 6 chapters, you will create a database-driven website that implements the MVC pattern, the way the best professionals do. Then, the

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rest of the book
lets you build
on that base to
develop a full
set of
professional
skills.