

Spss Statistics A Practical Cengage

This thorough revision of Babbie's standard-setting text presents a succinct, straightforward introduction to the field of research methods as practiced by social scientists. Contemporary examples, such as terrorism, Alzheimer's disease, anti-gay prejudice and education, and the legalization of marijuana, introduce students to the how-tos and whys of social research methods. Updated with new topics, and new Learning Objectives for each chapter to focus students' attention on important concepts, this edition continues to be authoritative yet student-friendly and engaging as it helps students connect the dots between the world of social research and the real world. Important Notice: Media content referenced within the product description or the product text may not be available in this edition. With an exciting new look, math diagnostic tool, and a research roadmap to navigate projects, this new edition of Andy Field's award-winning text offers a unique combination of humor and step-by-step instruction to make learning statistics compelling and accessible to even the most anxious of students. The Fifth Edition takes students from initial theory to regression, factor analysis, and multivariate statistics. SAGE edge offers a robust online environment featuring an impressive array of free tools and resources for review, study, and further exploration, keeping both instructors and students on the cutting edge of teaching and learning. Course cartridges available for Blackboard and Moodle. Learn more at edge.sagepub.com/field5e Stay Current with Andy's texts, check out news, access free stuff, see photos, watch videos, learn about competitions, and much more. Video Links Go behind the scenes and learn more about the man behind the book at Andy's YouTube channel Andy Field is the award winning author of An Adventure in Statistics: The Reality Enigma and is the recipient of the UK National Teaching Fellowship award (2006), and has been recognized with local and national teaching awards (University of Sussex, 2015, 2016).

This is a textbook for introductory courses in quantitative research methods across the social sciences. It offers a detailed explanation of introductory statistical techniques and presents an overview of the contexts in which they should be applied.

SPSS is enormously powerful - and challenging to learn. This popular handbook lets students get hands on with the statistical procedures they need. Screen shots, step-by-step guidance and examples with annotated outputs help students learn. For students of psychology, marketing and research in any discipline. An essential practical guide to using SPSS.

Introductory Statistics

A Tool for Social Research

SPSS Statistics, Version 22

Probability and Statistics for Engineering and the Sciences + Enhanced Webassign Access

Elementary Statistics: Looking at the Big Picture

STATISTICAL METHODS FOR PSYCHOLOGY surveys the statistical techniques commonly used in the behavioral and social sciences, particularly psychology and education. To help students gain a better understanding of the specific statistical hypothesis tests that are covered throughout the text, author David Howell emphasizes conceptual understanding. This Eighth Edition continues to focus students on two key themes that are the cornerstones of this book's success: the importance of looking at the data before beginning a hypothesis test, and the importance of knowing the relationship between the statistical test in use and the theoretical questions being asked by the experiment. New and expanded topics--reflecting the evolving realm of statistical methods--include effect size, meta-analysis, and treatment of missing data. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The fourth edition of this popular book by Jessica Utts develops statistical literacy and critical thinking through real-world applications, with an emphasis on ideas, not calculations. This text focuses on the key concepts that educated citizens need to know about statistics. These ideas are introduced in interesting applied and real contexts, without using an abundance of technicalities and calculations that only serve to confuse students. NEW for Fall 2020 - Turn your students into statistical thinkers with the Statistical Analysis and Learning Tool (SALT). SALT is an easy-to-use data analysis tool created with the intro-level student in mind. It contains dynamic graphics and allows students to manipulate data sets in order to visualize statistics and gain a deeper conceptual understanding about the meaning behind data. SALT is built by Cengage, comes integrated in Cengage WebAssign Statistics courses and available to use standalone. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Statistics for Sport and Exercise Studies guides the student through the full research process, from selecting the most appropriate statistical procedure, to analysing data, to the presentation of results, illustrating every key step in the process with clear examples, case-studies and data taken from real sport and exercise settings. Every chapter includes a range of features designed to help the student grasp the underlying concepts and relate each statistical procedure to their own research project, including definitions of key terms, practical exercises, worked examples and clear summaries. The book also offers an in-depth and practical guide to using SPSS in sport and exercise research, the most commonly used data analysis software in sport and exercise departments. In addition, a companion website includes more than 100 downloadable data sets and work sheets for use in or out of the classroom, full solutions to exercises contained in the book, plus over 1,300 PowerPoint slides for use by tutors and lecturers. Statistics for Sport and Exercise Studies is a complete, user-friendly introduction to the use of statistical tests, techniques and procedures in sport, exercise and related subjects. Visit the companion website at: www.routledge.com/cw/odonoghue

APPROACH Sherri Jackson's RESEARCH METHODS: A MODULAR combines a lively writing style with a novel approach to offer a refreshing alternative for the research methods course. Topics are treated in relatively compact units that, though logically sequenced, can be used in any order. The critical thinking theme that threads through the book engages your thinking by asking you to continually evaluate evidence. Brief, yet comprehensive, this text will help you master the material in an engaging way Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Essentials of Statistics for the Behavioral Sciences

Statistics: Learning from Data

Interpreting Quantitative Data with SPSS

SPSS STATISTICS VERSION 22

The Basics of Social Research

This practical and highly visual text introduces students to a range of commonly used statistical procedures typically included in the curricula of undergraduate applied statistics and research methodology units. The text takes a hands-on approach to the subject matter, working through each procedure in an illustrated, step-by-step fashion. As well as a focus on a doing a , the authors also emphasise interpretation and reporting throughout using many examples with annotated SPSS output and explanations of how specific research findings can be communicated clearly and concisely.

Ott and Longnecker's AN INTRODUCTION TO STATISTICAL METHODS AND DATA ANALYSIS, 6th Edition, International Edition provides a broad overview of statistical methods for advanced undergraduate and graduate students from a variety of disciplines who have little or no prior course work in statistics. The authors teach students to solve problems encountered in research projects, to make decisions based on data in general settings both within and beyond the university setting, and to become critical readers of statistical analyses in research papers and in news reports. The first eleven chapters present material typically covered in an introductory statistics course, as well as case studies and examples that are often encountered in undergraduate capstone courses. The remaining chapters cover regression modeling and design of experiments.

FUNDAMENTAL STATISTICS FOR THE BEHAVIORAL SCIENCES focuses on providing the context of statistics in behavioral research, while emphasizing the importance of looking at data before jumping into a test. This practical approach provides students with an understanding of the logic behind the statistics, so they understand why and how certain methods are used -- rather than simply carry out techniques by rote. Students move beyond number crunching to discover the meaning of statistical results and appreciate how the statistical test to be employed relates to the research questions posed by an experiment. Written in an informal style, the text provides an abundance of real data and research studies that provide a real-life perspective and help students learn and understand concepts. In alignment with current trends in statistics in the behavioral sciences, the text emphasizes effect sizes and meta-analysis, and integrates frequent demonstrations of computer analyses through SPSS and R. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Sherri Jackson's straightforward, conversational introduction to statistics presents just what its title promises -- a plain and simple overview of statistics that is clear, concise, and sparing in its use of jargon. Ideal for behavioral sciences majors, STATISTICS PLAIN AND SIMPLE, Fourth Edition, is designed to build students' confidence in understanding, calculating, and interpreting statistics. It instills a strong awareness of the interaction between statistical methods and research methods. It also helps students develop a solid working knowledge of basic statistical cautions in research design, a strong understanding of the concept of significance, and the critical thinking skills necessary to apply these ideas. A modular format presents the material in brief segments that make concepts manageable. Jackson shows why each statistical technique is necessary before explaining it, and skillfully uses narrative to connect one module to the next. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Fundamentals of Biostatistics

SPSS: a Practical Guide Version 20.0

SPSS Statistics Version 22

Discovering Statistics Using IBM SPSS Statistics

A Simple Guide to IBM SPSS Statistics - version 23.0

SPSS is enormously powerful and challenging to learn. This popular handbook lets students get hands-on with the statistical procedures they need. Full colour screen shots, step-by-step guidance and examples with annotated outputs help students learn. For students of psychology, marketing and research in any discipline. An essential practical guide to using the latest version of IBM SPSS Statistics. New, print versions of this book come with bonus online study tools on the CourseMate Express platform Learn more about the online tools cengage.com.au/learning-solutions

Marketing Research, 5e equips students with the knowledge and skills required to successfully undertake marketing research. Combining a solid theoretical foundation with a practical, step-by-step approach, the marketing research process is explored through a learning model that is constantly reinforced throughout the text. Using local and international examples, data sets and case studies to explain traditional marketing research methods, Marketing Research also examines new theories and techniques. To reflect emerging industry practices, each stage of research reporting is detailed, as well as a range of presentation methodologies. For analysing data, the text covers both SPSS and Excel outputs. This text is indispensable for students studying marketing research in any business or marketing course. Premium online teaching and learning tools are available on the MindTap platform. Learn more about the online tools cengage.com.au/mindtap

RESEARCH METHODS FOR THE BEHAVIORAL SCIENCES, Fifth Edition, helps readers see how interesting and exciting experimental and nonexperimental research can be. Inviting and conversational, the book leads readers through the research process from start to finish. It begins with tips and strategies for generating research ideas, moves to selecting measures and participants, and then offers an examination of research strategy and design. This step-by-step presentation emphasizes the decisions researchers must make at each stage of the process. The authors avoid a cookbook approach by linking terminology with applied concepts; their lecture in a book style makes the text accessible by emphasizing discussion and explanation of topics. Examples and content throughout the book reflect the most current APA guidelines. Important Notice:

Media content referenced within the product description or the product text may not be available in the ebook version.

Introduces students to a range of commonly used statistical procedures typically included in the curricula of undergraduate applied statistics and research methodology units. This text takes a hands-on approach to the subject matter, working through each procedure in an illustrated, step-by-step fashion.

A Practical Guide

The Book of R

North American Edition

PASW Statistics by SPSS

Statistics for Sport and Exercise Studies

Rubin's STATISTICS FOR EVIDENCE-BASED PRACTICE AND EVALUATION has a proven ability to reach students and get them excited about--and see the relevance of--a course they often find intimidating. Presented in an authoritative yet humorous style, this text--designed specifically for statistics and evaluation courses in the helping professions--features cases, exercises, and many examples to bring concepts to life. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

STATISTICS: LEARNING FROM DATA, Second Edition, helps you learn to think like a statistician. It pays particular attention to areas that students often struggle with -- probability, hypothesis testing, and selecting an appropriate method of analysis. Supported by learning objectives, real-data examples and exercises, and technology notes, this book helps you to develop conceptual understanding, master the mechanics of statistical inference, and apply statistical methods to real-world situations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Using a successfully class-tested approach that gives coherence to a broad range of introductory topics, this innovative text provides students with a real-world, big picture view of statistics as well as problem-solving strategies that can be applied to the statistical questions, real data, and examples that they will encounter. Author Nancy Pfenning organizes content around four basic processes: understanding probability, and using probability to perform statistical inference. Within this framework, the book progresses systematically through five basic problem situations involving values of variables (quantitative, categorical, or a blend). As a result, students learn to identify which situation applies and how to choose the correct display, summary, or inference tool or technique. As student work progresses, the author points out connections among topics and techniques. More than 1,000 real-life examples and categorized exercises support the approach, engaging students in practicing and developing a variety of skills. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Completely up to date and extremely student friendly, A SIMPLE GUIDE TO IBM SPSS: FOR VERSION 23.0, Fourteenth Edition, equips you with everything you need to know about the newest version of SPSS for Windows so you can effectively use the program in your statistics class. The guide's straightforward style frees you to concentrate on learning basic statistical concepts, while still developing advanced skills. The guide quickly gets you up to speed, enabling you to confidently use SPSS to do homework problems and conduct statistical analyses for research projects. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Behavioral Sciences STAT

Introduction to Business Statistics

An Introduction to Statistical Methods and Data Analysis

Statistics

Research Methods: A Modular Approach

This book occupies a unique position in the field of statistical analysis in the behavioural and social sciences in that it targets learners who would benefit from learning more conceptually and less computationally about statistical procedures and the software packages that can be used to implement them. This book provides a comprehensive overview of this important research skill domain with an emphasis on visual support for learning and better understanding. The primary focus is on fundamental concepts, procedures and interpretations of statistical analyses within a single broad illustrative research context. The book covers a wide range of descriptive, correlational and inferential statistical procedures as well as more advanced procedures not typically covered in introductory and intermediate statistical texts. It is an ideal reference for postgraduate students as well as for researchers seeking to broaden their conceptual exposure to what is possible in statistical analysis.

Introductory Statistics is designed for the one-semester, introduction to statistics course and is geared toward students majoring in fields other than math or engineering. This text assumes students have been exposed to intermediate algebra, and it focuses on the applications of statistical knowledge rather than the theory behind it. The foundation of this textbook is Collaborative Statistics, by Barbara Illowsky and Susan Dean. Additional topics, examples, and ample opportunities for practice have been added to each chapter. The development choices for this textbook were made with the guidance of many faculty members who are deeply involved in teaching this course. These choices led to innovations in art, terminology, and practical applications, all with a goal of increasing relevance and accessibility for students. We strove to make the discipline meaningful, so that students can draw from it a working knowledge that will enrich their future studies and help them make sense of the world around them. Coverage and Scope Chapter 1 Sampling and Data Chapter 2 Descriptive Statistics Chapter 3 Probability Topics Chapter 4 Discrete Random Variables Chapter 5 Continuous Random Variables Chapter 6 The Normal Distribution Chapter 7 The Central Limit Theorem Chapter 8 Confidence Intervals Chapter 9 Hypothesis Testing with One Sample Chapter 10 Hypothesis Testing with Two Samples Chapter 11 The Chi-Square Distribution Chapter 12 Linear Regression and Correlation Chapter 13 F Distribution and One-Way ANOVA

This accessible and authoritative introduction is essential for education students and researchers needing to use quantitative methods for the first time. Using datasets from real-life educational research and avoiding the use of mathematical formulae, the author guides students through the essential techniques that they will need to know, explaining each procedure using the latest version of SPSS. The datasets can also be downloaded from the book's website, enabling students to practice the techniques for themselves. This revised and updated second edition now also includes more advanced methods such as log linear analysis, logistic regression, and canonical correlation. Written specifically for those with no prior experience of quantitative research, this book is ideal for education students and researchers in this field.

Highly praised for its clarity and great examples, Weiers' INTRODUCTION TO BUSINESS STATISTICS, 6E introduces fundamental statistical concepts in a conversational language that connects with today's students. Even those intimidated by statistics quickly discover success with the book's proven learning aids, outstanding illustrations, non-technical terminology, and hundreds of current examples drawn from real-life experiences familiar to students. A continuing case and contemporary applications combine with more than 100 new or revised exercises and problems that reflect the latest changes in business today with an accuracy you can trust. You can easily introduce today's leading statistical software and teach not only how to complete calculations by hand and using Excel, but also how to determine which method is best for a particular task. The book's student-oriented approach is supported with a wealth of resources, including the innovative new CengageNOW online course management and learning system that saves you time while helping students master the statistical skills most important for business success.

Understanding Statistics in the Behavioral Sciences

A Practical Guide : Version 18.0

Statistics for Evidence-Based Practice and Evaluation

Marketing Research

Understanding Basic Statistics

Bernard Rosner's FUNDAMENTALS OF BIostatISTICS is a practical introduction to the methods, techniques, and computation of statistics with human subjects. It prepares students for their future courses and careers by introducing the statistical methods most often used in medical literature. Rosner minimizes the amount of mathematical formulation (algebra-based) while still giving complete explanations of all the important concepts. As in previous editions, a major strength of this book is that every new concept is developed systematically through completely worked out examples from current medical research problems. Most methods are illustrated with specific instructions as to implementation using software either from SAS, Stata, R, Excel or Minitab. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Based on over 30 years of successful teaching experience in this course, Robert Pagano's introductory text takes an intuitive, concepts-based approach to descriptive and inferential statistics. He uses the sign test to introduce inferential statistics, empirically derived sampling distributions, many visual aids, and lots of interesting examples to promote student understanding. One of the hallmarks of this text is the positive feedback from students -- even students who are not mathematically inclined praise the text for its clarity, detailed presentation, and use of humor to help make concepts accessible and memorable. Thorough explanations precede the introduction of every formula, and the exercises that immediately follow include a step-by-step model that lets students compare their work against fully solved examples. This combination makes the text perfect for students taking their first statistics course in psychology or other social and behavioral sciences. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Learn statistics the easy way with STATISTICS UNPLUGGED! Written in a friendly, easy-to-understand style, this practical book takes the intimidation out of statistics and helps you understand the relevance of statistics to your own life. Interesting examples throughout the book allow you to see what is really going on with the numbers instead of being overwhelmed by the numbers themselves. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This field-leading introduction to statistics text for students in the behavioral and social sciences continues to offer straightforward instruction, accuracy, built-in learning aids, and real-world examples. The goals of STATISTICS FOR THE BEHAVIORAL SCIENCES, 10th Edition are to teach the methods of statistics and convey the basic principles of objectivity and logic that are essential for science -- and valuable in everyday life. Authors Frederick Gravetter and Larry Wallnau help students understand statistical procedures through a conceptual context that explains why the procedures were developed and when they should be used. Students have numerous opportunities to practice statistical techniques through learning checks, examples, step-by-step demonstrations, and problems. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Fundamental Statistics for the Behavioral Sciences

Illustrating Statistical Procedures: Finding Meaning in Quantitative Data

Statistics for The Behavioral Sciences

Doing Quantitative Research in Education with SPSS

SPSS Statistics: A Practical Guide with Student Resource Access 12 Months

The Book of R is a comprehensive, beginner-friendly guide to R, the world's most popular programming language for statistical analysis. Even if you have no programming experience and little more than a grounding in the basics of mathematics, you'll find everything you need to begin using R effectively for statistical analysis. You'll start with the basics, like how to handle data and write simple programs, before moving on to more advanced topics, like producing statistical summaries of your data and performing statistical tests and modeling. You'll even learn how to create impressive data visualizations with R's basic graphics tools and contributed packages, like ggplot2 and ggvis, as well as interactive 3D visualizations using the rgl package. Dozens of hands-on exercises (with downloadable solutions) take you from theory to practice, as you learn: –The fundamentals of programming in R, including how to write data frames, create functions, and use variables, statements, and loops –Statistical concepts like exploratory data analysis, probabilities, hypothesis tests, and regression modeling, and how to execute them in R –How to access R's thousands of functions, libraries, and data sets –How to draw valid and useful conclusions from your data –How to create publication-quality graphics of your results Combining detailed explanations with real-world examples and exercises, this book will provide you with a solid understanding of both statistics and the depth of R's functionality. Make The Book of R your doorway into the growing world of data analysis.

The Basic Practice of Statistics has become a bestselling textbook by focusing on how statistics are gathered, analyzed, and applied to real problems and situations—and by confronting student anxieties about the course's relevance and difficulties head on. With David Moore's pioneering "data analysis" approach (emphasizing statistical thinking over computation), engaging narrative and case studies, current problems and exercises, and an accessible level of mathematics, there is no more effective textbook for showing students what working statisticians do and what accurate interpretations of data can reveal about the world we live in. In the new edition, you will once again see how everything fits together. As always, Moore's text offers balanced content, beginning with data analysis, then covering probability and inference in the context of statistics as a whole. It provides a wealth of opportunities for students to work with data from a wide range of disciplines and real-world settings, emphasizing the big ideas of statistics in the context of learning specific skills used by professional statisticians. Thoroughly updated throughout, the new edition offers new content, features, cases, data sources, and exercises, plus new media support for instructors and students—including the latest version of the widely-adopted StatsPortal. The full picture of the contemporary practice of statistics has never been so captivantly presented to an uninitiated audience.

4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Market Research in Action is an examination of various marketing research techniques using a running case study based on a real product. The use of this device shows how research impacts on product development and the product launch, with particular reference to fast moving consumer goods. To demonstrate other marketing research techniques the author has added additional cases introducing a selection of techniques to show how these techniques are developed or used in different arenas, for instance while dealing with service products or marketing in a retail, international and B2B marketing environment. Market Research in Action is an examination of various marketing research techniques using a running case study based on a real product. The use of this device shows how research impacts on product development and the product launch, with particular reference to fast moving consumer goods. To demonstrate other marketing research techniques the author has added additional cases introducing a selection of techniques to show how these techniques are developed or used in different arenas, for instance while dealing with service products or marketing in a retail, international and B2B marketing environment.

Statistical Methods for Psychology**Market Research in Action****Seeing Through Statistics****Statistics Unplugged****Statistics Plain and Simple**

Technology Guide for Minitab? provides basic instruction, examples, and lab activities to help students use this program. This guide can serve as a resource for students using the software out of class.

A text that helps you conduct statistical analyses using PASW Statistics by SPSS (version 18.0). Drawing on relevant examples from a range of disciplines, it introduces and then visually guides you through a range of common SPSS/PASW Statistics procedures.

Research Methods for the Behavioral Sciences

The Basic Practice of Statistics

A First Course in Programming and Statistics

An Introduction

Learning Statistics with R