

Financial Performance Analysis Research Methodology

The book examines the various aspects of non-financial central public sector enterprises (PSEs) in India, for a period from 1986-87 to 2010-11. The analysis is based on all the key financial ratios; namely, profitability, efficiency, liquidity, leverage and productivity. Liberalization and globalization have caused competition in India and have lowered the profit margins. At the same time, Indian government has reduced subsidies and budgetary support for PSEs to curtail their own fiscal deficit. Strategic and economic reforms were also introduced in PSEs to make their operations commercially profitable so that they are not dependent on the government to meet their financial requirements on the one hand, and have their own earnings to finance their expansion/modernization requirements as well as their social obligations, on the other. To what extent, the PSEs have succeeded in this objective constitutes one major aspect of the present research work. The other equally important aspect examined is financial performance of the PSEs which have opted for disinvestment and have signed memorandum of understanding (MoU) self obligations. The Indian Government has desired the central PSEs to be profitable in their operations and to be self-reliant, financially and technologically. This book focuses in detail, financial performance of PSEs which had opted for disinvestment and have signed MoU. Based on analysis findings and literature on the subject, the book contains some concrete suggestions that would prove extremely helpful to Indian Government to further improve their financial performance.

The 2nd International Conference of Business, Accounting, and Economics (ICBAE) 2020 continued the agenda to bring together researcher, academics, experts and professionals in examining selected theme by applying multidisciplinary approaches. This conference is the second intentional conference held by Faculty of Economics and Business, Universitas Muhammadiyah Purwokerto and it is a bi-annual agenda of this faculty. In 2020, this event will be held in 5-6 August at Faculty of Economics and Business, Universitas Muhammadiyah Purwokerto. The theme of the 2nd ICBAE UMP 2020 is 'Economics Strength, Entrepreneurship, and Hospitality for Infinite Creativity Towards Sustainable Development Goals (SDGs)'. It is expected that this event may offer contribution for both academics and practitioners to conduct researches related with Business, Accounting, and Economics Related Studies. Each contributed paper was refereed before being accepted for publication. The double-blind peer reviewed was used in the paper selection.

For research in all subjects and among different philosophical paradigms, research methodologies form one of the key issues to rely on. This volume brings a series of papers together, which present different research methodologies as applied in supply chain management. This comprises review oriented papers that look at what kind of methodologies have been applied, as well as methodological papers discussing new developments needed to successfully conduct research in supply chain management. The third group is made up of applications of the respective methodologies, which serve as examples on how the different methodological approaches can be applied. All papers have undergone a review process to ensure their quality. Therefore, we hope that this book will serve as a valid source for current and future researchers in the field. While the workshop on 'Research Methodologies in Supply Chain Management' took place at the Supply Chain Management Center, Carl von Ossietzky Univ- sity in Oldenburg, Germany, it is based on a collaboration with the Supply Chain Management Group of the Department of Operations Management at the Cop- hagen Business School and the Department of Production Management at the Vienna University of Economics and Business Administration. We would like to thank all those who contributed to the workshop and this book.

Part of one of the key features of any organization, financial analysis is usually carried out to study the financial position of the company from the point of view of Shareholders, Debenture Holders, Customers, etc. The book has been written in accordance with the requirements of Students pursuing Masters or any research degree in the field of Commerce, Management or Banking Sector. This book is specifically for Researcher who wants to carry in depth research in the CAMEL approach. Present book is based on selected Indian Banks from Public, Private and Foreign sector banks. The book is divided into 5 chapters' viz. Overview of Indian Banking Industry, Conceptual Framework of CAMEL Approach, Research Methodology, Analysis of Financial CAMEL Ratios and Findings and Conclusion.

ECRM 2020

20th European Conference on Research Methodology for Business and Management Studies

Emerging Trends in International Business and Commerce

Corporate Responsibility

CONTEMPORARY ISSUES IN MULTIDISCIPLINARY SUBJECTS: VOLUME-2

ICBAE 2020

The purpose of this study is to answer two questions: "Are R & D value-added expenses just wasted expenditures in the pharmaceutical and semiconductor industries?" and "Is there a non-linear relationship between R & D intensity and corporate financial performance?" The research methodology utilizes a hierarchical regression to capture the increase in R square due to each variable alone. The addition of squared terms for R & D Intensity is performed to examine the non-linear relationship between research and development intensity and corporate financial performance (CFP). The main findings of the study are as follows: There's a significant non-linear relationship between R & D Intensity and CFP. For the pharmaceutical industry, the optimal level of R & D Intensity is around 28%. For the semiconductor industry, the optimal level of R & D Intensity is greater than the one corresponding to the pharmaceutical industry with values being 179% and 82% depending on the years of study. The research results suggest that more investment in R & D is not always value-added to the organization; firms should be aware of the optimal level of R & D depends on the industry and thus, they should allocate their R & D resources accordingly. This study extends prior research's viewpoints by investigating both the pharmaceutical and semiconductor industries in the US and implementing hierarchical regression and non-linear relationship analysis. The results can provide the reference for further research on the relationship between R & D and corporate financial performance. Future research should concentrate on (1)Use of a longer time lag of 5 to 10 years between R & D and the rest of the data, (2)Test the effect of the interaction between R & D and other factors on the financial performance of firms in the 2 industries, (3)Research new industries such as the chemical industry or other industries with intangible (services) such as insurance, advertising, consumer services; add more control variables that can reliably increase R square, use other proxies for financial performance, and study markets outside the US.

Inhaltsangabe:Introduction: An integrated approach to Revenue Management (RM), which spans over various disciplines, has frequently been proposed for tourism companies providing perishable products of fixed capacity, such as hotel chains, to fully capture the potential of total profit optimization. Kimes and Wagner (2001) defined the general strategy of revenue management as the practice used by service firms with fixed capacity to match the supply of a perishable commodity to forecasted demand via strategies that manipulate price and time of consumption. Furthermore, revenue management and pricing programs have commonly been praised to have the potential to increase revenues by 3 to 8% which can in turn result in 50 to 100% profit improvements. This thesis proposes a departmental and functional integration of various activities to arrive at an integrated revenue management approach that is viewed as the necessary reaction to changing market environment conditions. Information and communication technologies (ICTs) have been changing the tourism industry structure globally, while developing many new opportunities and threats. In this new environment, revenue management becomes as important and challenging as never before and to operate effectively, skills are required to combine several knowledge areas steadily and creatively to make profit from the process. Consequently, it is proposed that particularly due to modern tourism environment, companies have to make use of strategic integrated revenue management to offset the threats and take advantage of opportunities that the modern tourism environment represents. An integrated approach to revenue management spans the disciplines of yield management, pricing, marketing, sales and e-commerce distribution and seeks to identify linkages to effectively and efficiently coordinate activities in the different areas to arrive at total profitability optimization. The thesis is designed to illustrate how Revenue Management Integration (RMI) could be achieved, and the research part aims to assess whether hotel chains that embrace a higher degree of Revenue Management Integration operate at higher profitability.1.1. Research Questions This thesis is designed to evaluate whether an integrated revenue management process provides benefits in terms of financial performance to tourism companies selling perishable inventory hotel chains, in particular in a changed and more competitive tourism environment. [...]

Bachelor Thesis from the year 2017 in the subject Business economics - Accounting and Taxes, grade: 16.5, INES Ruhengeri Institute of Applied Science, course: Accounting, language: English, abstract: This study's main objective was to analyze the role of financial analysis on the financial performance of microfinance institutions in Rwanda under three specific objectives. The first was to assess the indicators of financial analysis in Inyongera SACCO/Cyuve. The second was to analyze the determinants of the financial performance in Inyongera SACCO/Cyuve. The third was to measure the relationship between financial analysis indicators and the financial performance determinants in Inyongera SACCO/Cyuve. The following research questions were used to test the above objectives: What are the indicators of financial analysis in Inyongera SACCO/Cyuve? What are the determinants of financial performance in Inyongera SACCO/Cyuve? What is the relationship between financial analysis indicators and the financial performance determinants in Inyongera SACCO/Cyuve? A descriptive research design was used. Data was collected from both primary and secondary sources using questionnaire, interview and documentation. The results of this research showed that financial revenues of Inyongera SACCO/Cyuve has generated more profit in the period of 2013 where it was 74%, and this year 2013 is experienced year profit where the Inyongera SACCO/Cyuve generated more profit. This was due to the decrease of operating expenses in this year within the reduction in personnel expenses compared to other years. And the 2011 is not more considered because it was the starting year. The recommendations given to Inyongera SACCO/Cyuve were to calculate its expenses, financial ratios to be able to assess the expenses incurred comparing to sales realized and gross margin obtained for a better control of production costs and other expenses. The institution should reduce its costs to maximize profit which is the common goal for all organizations in order to make efficient and effectiveness of its business.

In today's globalized and competitive business environment, companies increasingly look to restructuring, mergers & acquisitions and downsizing to survive, grow and maximize profits. However, when they are not managed in a socially responsible manner, restructurings may exert the negative impact on employees, shareholders, communities, and society as a whole. The book empirically explores the phenomena of corporate social responsibility (CSR), restructuring, and relationships with firms' performance in China. It gives an insight into how Chinese firms respond to expectations of stakeholders by making social goals a part of their overall business operations. It also gives a fresh view of the new concept of socially responsible restructurings. For those seeking to promote socially responsible practices in restructuring, the book provides a unique and stimulating analysis and touchstone.

Corporate Social Responsibility, Corporate Restructuring and Firm's Performance

Public Sector Enterprises in India

Proceedings of the 2nd International Conference of Business, Accounting and Economics, ICBAE 2020, 5 - 6 August 2020, Purwokerto, Indonesia

The Role of Financial Analysis on the Financial Performance of Microfinance Institutions in Rwanda. A Case Study of Inyongera SACCO/Cyuve from 2011 to 2015

Financial Microeconomics

ADVANCED MANAGEMENT ACCOUNTING

This book presents an empirical analysis on how the new lease accounting model of IFRS 16 affects financial statements and performance of Italian companies. It discusses the theoretical framework of the off-balance sheet financing with a particular focus on the off-balance sheet lease contracts. Previous research provided controversial results about the potential impacts on the companies' financial statement and performance deriving from leases capitalization. The application of different methodological approaches based on estimation of the expected effects resulted in inconclusive results. This book aims to measure the real impacts deriving from the post-implementation of the new lease accounting standard (IFRS 16) on companies' financial statements, economic and financial performance, on market reactions and on financial statement users.

The financial statement analyses helps to see the current performance condition of a firm compare past performance. The performances of companies are dependent more on the management's ability in formulating strategic plans and the efficient implementation of its strategies. The result and remedies can be helpful for management of a firm, it attempts to analyze the financial statements and measure the performance in terms of assets utilization and profitability activities. In detail the research methodology used for the study that has focused on the past and present performance of a firm, the data was collected from income Statement and balance sheet from website. the study has been undertaken on the evaluation of financial performance of company at a particular period. financial analysis is important to plan to control the firm's financial resources. Researcher has used various analysis techniques of financial statement.

This book explores new topics in modern research on empirical corporate finance and applied accounting, especially the econometric analysis of microdata. Dubbed "financial microeconomics" by the author, this concept unites both methodological and applied approaches. The book examines how quantitative methods can be applied in corporate finance and accounting research in order to predict companies getting into financial distress. Presented in a clear and straightforward manner, it also suggests methods for linking corporate governance to financial performance, and discusses what the determinants of accounting disclosures are. Exploring these questions by way of numerous practical examples, this book is intended for researchers, practitioners and students who are not yet familiar with the variety of approaches available for data analysis and microeconomics. "This book on financial microeconomics is an excellent starting point for research in corporate finance and accounting. In my view, the text is positioned between a narrative and a scientific treatise. It is based on a vast amount of literature but is not overloaded with formulae. My appreciation of financial microeconomics has very much increased. The book is well written and provides an enjoyable reading." "Well written, Senior Investment Strategist, Apollo AG

The updated, real-world guide to interpreting and unpacking GAAP and non-GAAP financial statements In Financial Statement Analysis, 5th Edition, leading investment authority Martin Fridson returns with Fernando Alvarez to provide the analytical framework you need to scrutinize financial statements, whether you're evaluating a company's stock price or determining valuations for a merger or acquisition. Rather than taking financial statements at face value, you'll learn practical and straightforward analytical techniques for uncovering the reality behind the numbers. This fully revised and up-to-date 5th Edition offers fresh information that will help you to evaluate financial statements in today's volatile markets and uncertain economy. The declining connection between GAAP earnings and stock prices has introduced a need to discriminate between instructive and misleading non-GAAP alternatives. This book integrates the alternatives and provides guidance on understanding the extent to which non-GAAP reports, particularly from US companies, may be biased. Understanding financial statements is an essential skill for business professionals and investors. Most books on the subject proceed from the questionable premise that companies' objective is to present a true picture of their financial condition. A safer assumption is that they seek to minimize the cost of raising capital by portraying themselves in the most favorable light possible. Financial Statement Analysis teaches readers the tricks that companies use to mislead, so readers can more clearly interpret statements. Learn how to read and understand financial statements prepared according to GAAP and non-GAAP standards Compare CFROI, EVA, Valens, and other non-GAAP methodologies to determine how accurate companies' reports are Improve your business decision making, stock valuations, or merger and acquisition strategy Develop the essential skill of quickly and accurately gathering and assessing information from financial statements of all types Professional analysts, investors, and students will gain valuable knowledge from this updated edition of the popular guide. Filled with real-life examples and expert advice, Financial Statement Analysis, 5th Edition, will help you interpret and unpack financial statements.

Developing and Maintaining Profitable Customer Relationships in Non-Contractual Settings

Concepts, Methodologies, Tools and Applications

Artisan Entrepreneurship

A Practitioner's Guide

Corporate Social Responsibility & Corporate Financial Performance Relationship: Evidence from UK 's Food Industry

Analytical CRM

The European Conference on Research Methodology for Business and Management Studies was established 19 years ago. This event has been held in countries across Europe, including Ireland, England, France, Malta, Portugal, Spain to mention only a few of the countries who have hosted it. The conference is generally attended by participants from more than 25 countries. The Electronic Journal of Business Research Methods (indexed by Scopus) publishes a special edition of the best papers presented at this conference. The conference once again played host to the Innovation in Teaching of Research Methodology Excellence Awards

This Project book is the original work that was prepared by referring different relevant documents to provide the conceptual and theoretical foundations of financial management theory. It was prepared for the purpose of earning the MBA degree. It discusses the concept of financial performance analysis in case commercial banking sector. In order to achieve the research objectives the study employed financial ratio analysis of Ethiopian Commercial banks during 2008-2012. The background area, methodology, discussion, conclusions and recommendations were stipulated inside the paper. The findings was arrived at by employing T-test hypothesis to check the difference between operational efficiency, liquidity management, assets management, profitability position among selected Commercial banks in Ethiopia.

Organizational Learning and Knowledge: Concepts, Methodologies, Tools and Applications demonstrates exhaustively the many applications, issues, and techniques applied to the science of recording, categorizing, using and learning from the experiences and expertise acquired by the modern organization. A much needed collection, this multi-volume reference presents the theoretical foundations, research results, practical case studies, and future trends to both inform the decisions facing today's organizations and the establish fruitful organizational practices for the future. Practitioners, researchers, and academics involved in leading organizations of all types will find useful, grounded resources for navigating the ever-changing organizational landscape.

This volume is a milestone on our journey toward developing a more comprehensive understanding of the underpinnings of corporate financial performance. We are concerned with both the factors that cause the financial performance of some firms to be better than others at a point in time and those factors that influence the trajectory of firm financial performance over time. In addressing these issues, we consider theoretical and empirical work on financial performance, drawn from several literatures, as well as present the results from our own empirical study. The review of the theoretical and empirical work is contemporary, the major portion of data comprising the empirical study was collected in the early 1980s as part of the Columbia Business School project on corporate strategic planning, but some data sequences extend into the mid-1980s and early 1990s. Our goals are to improve understanding of firm financial performance by developing a more integrated framework and to develop a research agenda based on what we have learned. This volume consists of four chapters, 12 appendices that provide detailed technical support and development for various portions of the discussion and an extensive set of references. It intertwines results from published literature in various fields with our original empirical work and develops an integrative approach to the study of firm financial performance.

An Empirical Post-Implementation Analysis

Research Methodology for Management and Social Sciences

A Research Methodology in Corporate Finance and Accounting

Research Trends in Multidisciplinary subjects - Volume 2

Research Methodology on Data Envelopment Analysis (DEA)

2019 International Symposium in Management (SIM2019)

Despite a plethora of techniques to analyse the financial performance of a business, there has been no single methodology that has been overwhelmingly preferred by users. This could be an indication that either the methods themselves are deficient or they are limited by other factors that are not easily overcome. Unlike the current offerings in the field, which focus on issues relating to business performance management or non-financial aspects (such as market efficiency, satisfaction and workforce productivity), this book offers a solution to a major gap in the literature and understanding for those seeking to measure, analyse and benchmark the financial performance of any organisation (for-profit, not-for-profit and government agencies). It clearly identifies why current techniques fail; proposes and evidences a solution that overcomes these issues by including two algorithms that can be combined, to solve this problem; and demonstrates the practical application of the technique to the benefit of users in order to pinpoint real performance levels and insights. One of the largest issues to overcome is the inability to compare the accounts of businesses/organisations from different countries that report in different currencies. This technique eliminates the need for currency translations and the issues that arise with that process. This book is an invaluable and practical guide to assist accounting and finance practitioners in measuring and comparing financial performance across firms with different business models, different accounting policies and different scales of operations.

Research Methodology is an important area of study in graduate and post-graduate courses for Management, Commerce, Engineering, Law and Technology etc. The present book 'Research Methodology for Management and Social Sciences' Provides extensive details about the various aspects of Research Methodology.

Artisan Entrepreneurship analyses handicraft enterprise using different approaches at an individual, group and societal point of view, providing a better understanding about how these workers contribute to societal wellbeing and aid cultural heritage preservation for future generations.

A comprehensive and authentic Text Book on ADVANCED MANAGEMENT ACCOUNTING (Cost Management) * An authentic, simple and crisp presentation of the subject matter. * Theoretical questions are given at the end of respective chapters in chronological order. * Fully solved problems are given at the end of respective chapters. This will help students in self-preparation. * The Book takes accounts of recent developments on the subject with special emphasis on Responsibility Accounting, Transfer Pricing, Total Quality Management, Activity Based Costing, Life Cycle Costing, Capacity Management, Just in Time, Target Costing etc. * Point-wise presentation of Text portion with bullets to understand and memorise the subject matter. * Examination orientation makes the book more student friendly. * Concepts are explained with number of illustrations and also number of diagrams are given for clear understanding of subject matter. * The language of the Book is simple and treatment of the subject lucid. Both theory and practice are given equal importance. * All topics, illustrations, problems, tables and diagrams are distinctively numbered for easy location. * The Book will also be of interest to Practising Professionals, Business and Government officials for efficient discharge of their functions.

Financial Reporting & Analysis

A Comparative Study of Selected Public, Private and Foreign Banks Working in India

Analysing Financial Performance

Performance Evaluation of Commercial Banks Through CAMEL Approach

Impact Of Corporate Merger On Financial Performance And Hrm Policies And Practices: A Study On Selected Indian Companies

Generalization of Response Models

This book is a compendium of papers presented in the International Conference on Emerging Global Economic Situation: Impact on Trade and Agribusiness in India jointly organised by Agro-Economic Research Centre (AERC) of Sardar Patel University, Vallabh Vidyanagar, Anand (Gujarat) and Bhikhabhai Jivabhai Vanijya Mahavidyalaya (BJVM), Vallabh Vidyanagar during September 28-29, 2018 with the support of Ministry of Agriculture and Farmers Welfare, Government of India and National Bank for Agriculture and Rural Development (NABARD), Ahmedabad. This book will be very useful for all those interested in issues related to international business and commerce.

Using empirical analyses on the basis of sound theoretical foundations, Markus Wübben shows how customer relationships can be broadened, i.e., how customers' cross-buying behavior can be stimulated and how customers' relationship length and depth, meaning customers' activity and purchase-levels, can be predicted.

Is there a premium for 'green'buildings? In trying to encourage the development of a more sustainable built environment, it is important to be able to demonstrate to investors and developers that there is financial benefit from investing in 'green'. This work is one of the first studies to do so, looking in detail at the office market in the USA. This report is in two parts. First, there is a non-technical summary of the work, which gives the background to the work, an overview of the research and the main results. This is then followed by the researchers' full technical paper, which gives the detailed specification of the research methodology and the complete results.

Using real-world examples to thoroughly involves readers with financial statements, Financial Reporting and Analysis, 9e builds skills in analyzing real financial reports through statements, exhibits, and cases of actual companies. Emphasis is placed on the analysis and interpretation of the end result of financial reporting â€” financial statements.

Social Action, Institutions and Governance

A Study on Comparative Financial Statement of Hatsun Agro Product Ltd (With Reference Last Five Financial Year 2013 To 2017) .

Research Methodology in Strategic Management

Revenue Management Integration: The Financial Performance Contribution of an Integrated Revenue Management Process for Hotels

Toward an Integrative Explanation of Corporate Financial Performance

Using Financial Accounting Information

Project Report from the year 2012 in the subject Business economics - Business Management, Corporate Governance, grade: B-, Manchester Metropolitan University Business School, course: MSc Finance, language: English, abstract: The main purpose of the proposed research paper will be to investigate the impact of Corporate Social Responsibility on the listed companies' share price in order to evaluate and analyse its contribution to their increases. In the below portion, the research questions with its objectives are listed and briefly discussed below: - What Impact the Corporate Social Responsibility (CSR) Disclosure would made on the Corporate Financial Performance (CFP)? - Is it any relationship exists between the firm's CSR and its performance based on its share prices. - Identify at least one dimension of Corporate Social Responsibility (CSR) which would be positively related to Corporate Financial Performance (CFP)? - Investigate and Presents the benefits of CSR's implementation to the UK's Food Industry financial and market performance? So it is cleared that the questions are properly designed in order to accomplish the core objective of the Proposed Research Paper.

Research methods present the strategic management field with opportunities and challenges. This second volume describes challenges and opportunities inherent in particular content areas, examines key ontological and epistemological issues in the strategic management context and also describes how strategy researchers can use particular methods.

Edited Conference Proceedings Volume I

The book analyzes the rise and evolution of the Temporary Work Agencies' (TWAs) field in Italy. Using an in-depth longitudinal analysis from 1986 to 2015, the authors study the evolution of the Italian labor market, analyzing the interaction between players in the TWA sector and the influence of the regulatory framework on the actors' behavior. In addition the work delivers a precise description of the strategies and structures in Italian TWAs and contributes to increasing the understanding of the use of contingent work in this sector. The book provides a unique description of the Italian TWA sector giving not only the complete history from the early beginning to nowadays, but also key performance and structural data.

Literature Trends and Future Research Potential

Empirical Evidence from Chinese Enterprises

The Impact of Sustainability Practices on Corporate Financial Performance

Artificial Intelligence in Business Management

Evolution and Impact on the Labour Market

Doing Well by Doing Good?

This paper presents an analysis of the literature concerning the impact of corporate sustainability on corporate financial performance. The relationship between corporate sustainable practices and financial performance has received growing attention in research, yet a consensus remains elusive. This paper identifies developing trends and the issues that hinder conclusive consensus on that relationship. We used content analysis to examine the literature and establish the current state of research. A total of 132 papers from top-tier journals are shortlisted. We find that 78% of publications report a positive relationship between corporate sustainability and financial performance. Variations in research methodology and measurement of variables lead to the divergent views on the relationship. Furthermore, literature is slowly replacing total sustainability with narrower corporate social responsibility (CSR), which is dominated by the social dimension of sustainability, while encompassing little to nothing of environmental and economic dimensions. Studies from developing countries remain scarce. More research is needed to facilitate convergence in the understanding of the relationship between corporate sustainable practices and financial performance.

Data Envelopment Analysis (DEA) represents a milestone in the progression of a continuously advancing methodology for data analysis, which finds extensive use in industry, society and even in education. This book is a handy encyclopedia for researchers, students and practitioners looking for the latest and most comprehensive references in DEA. J.K. Mantri has specifically selected 22 research papers where DEA is applied in different fields so that the techniques discussed in this book can be used for various applications. In A Bibliography of Data Envelopment Analysis (1978-2001), Gabriel Tavares states that DEA is a mathematical programme for measuring performance efficiency of organizations popularly named as decision-making units (DMU). The DMU can be of any kind such as manufacturing units, a number of schools, banks, hospitals, police stations, firms, etc. DEA measures the performance efficiency of these kinds of DMUs, which share a common characteristic: they have a non-profit organization where measurement is difficult. DEA assumes the performance of the DMU using the concepts of efficiency and productivity, which are measured as the ratio of total outputs to total inputs. The efficiencies estimated are relative to the best performing DMU, which is given a score of 100%. The performance of other DMUs varies between 0% and 100%.

The decision to engage in corporate social action (CSA), and the debates regarding its costs, benefits and implications to corporate performance represent a demanding issue for scholars and managers. Research is inconclusive regarding the causal relations between CSA, corporate social performance (CSP) and corporate financial performance (CFP), despite numerous empirical and theoretical studies devoted to the issue. This book presents an in-depth study of corporate social action and the factors influencing a decision to engage in it. Going beyond the causal relationship between CSA and firm performance, the book stresses the link between CSA and a firm's core managerial policies and practices, reflecting the complexity and varied facets of CSA and the numerous internal and external factors that influence its outcomes. The book draws on the experiences of various industrial sectors to reveal the importance of a range of issues such as top management pay dispersion and ownership structure, which may influence the firm's decision to engage in CSA. It also discusses some of the external influences on firms, such as institutional norms, the geopolitical environment and the industrial sector. The first part of the book provides an overview of the thematic issues of CSA and performance. The second part presents a series of empirical studies that examine factors and determinants of CSA. The third part presents case studies to illustrate the processes and outcomes of CSA policy and strategy in environmentally hazardous industries.

This book analyses state-of-art techniques in business process management as drivers of advanced entrepreneurship, financial management, supply chain management, and sustainability management. The role of management in a rapidly-changing environment and the use of innovative methods and techniques to address and solve key management problems are also explored.

FINANCIAL PERFORMANCE ANALYSIS

Financial Statement Analysis

Organizational Learning and Knowledge: Concepts, Methodologies, Tools and Applications

The Impact of Disinvestment and Self Obligation on Financial Performance

Financial Performance Analysis in Ethiopian Banking Sector

An Analysis of the Financial Performance of Green Office Buildings in the USA