

A Guide To Doing Statistics In Second Language Research Using Spss Second Language Acquisition Research Series

A Guide to Doing Statistics in Second Language Research Using SPSS and R, Second Edition is the only text available that demonstrates how to use SPSS and R as specifically related to applied linguistics and SLA research. This new edition is up-to-date with the most recent version of the SPSS software and now also includes coverage of R, a software program increasingly used by researchers in this field. Supported by a number of pedagogical features, including tip boxes and practice activities, and a wealth of screenshots, this book takes readers through each step of performing and understanding statistical research, covering the most commonly used tests in second language research, including t-tests, correlation, and ANOVA. A robust accompanying website covers additional tests of interest to students and researchers, taking them step-by-step through carrying out these tests themselves. In this comprehensive and hands-on volume, Jenifer Larson-Hall equips readers with a thorough understanding and the practical skills necessary to conducting and interpreting statistical research effectively using SPSS and R, ideal for graduate students and researchers in SLA, social sciences, and applied linguistics. For more information and materials, please visit www.routledge.com/cw/larson-hall.

'A statistical national treasure' Jeremy Vine, BBC Radio 2 'Required reading for all politicians, journalists, medics and anyone who tries to influence people (or is influenced) by statistics. A tour de force' Popular Science Do busier hospitals have higher survival rates? How many trees are there on the planet? Why do old men have big ears? David Spiegelhalter reveals the answers to these and many other questions - questions that can only be addressed using statistical science. Statistics has played a leading role in our scientific understanding of the world for centuries, yet we are all familiar with the way statistical claims can be sensationalised, particularly in the media. In the age of big data, as data science becomes established as a discipline, a basic grasp of statistical literacy is more important than ever. In *The Art of Statistics*, David Spiegelhalter guides the reader through the essential principles we need in order to derive knowledge from data. Drawing on real world problems to introduce conceptual issues, he shows us how statistics can help us determine the luckiest passenger on the Titanic, whether serial killer Harold Shipman could have been caught earlier, and if screening for ovarian cancer is beneficial. 'Shines a light on how we can use the ever-growing deluge of data to improve our understanding of the world' Nature

Written in a humorous and encouraging style, this text shows how the most common statistical tools can be used to answer interesting real-world questions, presented as mysteries to be solved. Engaging research examples lead the reader through a series of six steps, from identifying a researchable problem to stating a hypothesis, identifying independent and dependent variables, and selecting and interpreting appropriate statistical tests. All techniques are demonstrated both manually and with the help of SPSS software. The book provides students and others who may need to read and interpret statistically based research

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with the essential knowledge and skills needed to make decisions based on data. ? Pedagogical Features Include: *Checklists of key words and formulas in every chapter. *Examples of SPSS screenshots used for analyzing data. *Cautionary notes plus "Putting It All Together" section recaps. *End-of-chapter self-quizzes (with full answers and explanations). *Glossary of terms. An understanding of statistics and experimental design is essential for life science studies, but many students lack a mathematical background and some even dread taking an introductory statistics course. Using a refreshingly clear and encouraging reader-friendly approach, this book helps students understand how to choose, carry out, interpret and report the results of complex statistical analyses, critically evaluate the design of experiments and proceed to more advanced material. Taking a straightforward conceptual approach, it is specifically designed to foster understanding, demystify difficult concepts and encourage the unsure. Even complex topics are explained clearly, using a pictorial approach with a minimum of formulae and terminology. Examples of tests included throughout are kept simple by using small data sets. In addition, end-of-chapter exercises, new to this edition, allow self-testing. Handy diagnostic tables help students choose the right test for their work and remain a useful refresher tool for postgraduates.

Medical Statistics provides the necessary statistical tools to enable researchers to undertake and understand evidence-based clinical research. It is a practical guide to conducting statistical research and interpreting statistics in the context of how the participants were recruited, how the study was designed, what types of variables were used, what effect size was found, and what the P values mean. It guides researchers through the process of selecting the correct statistics and show how to best report results for presentation and publication. Clear and concise explanations, combined with plenty of examples and tabulated explanations are based on the authors' popular medical statistics courses. The table of contents is divided into sections according to whether data are continuous or categorical in nature as this distinction is fundamental to selecting the correct statistics. Each chapter provides a clear step-by-step guide to each statistical test with practical instructions on how to generate and interpret the numbers, and present the results as scientific tables or graphs. The chapters conclude with critical appraisal guidelines to help researchers review the reporting of results from each type of statistical test. This new edition includes a new chapter on repeated measures and mixed models and a helpful glossary of terms provides an easy reference that applies to all chapters.

An accessible text that explains fundamental concepts in business statistics that are often obscured by formulae and mathematical notation A Guide to Business Statistics offers a practical approach to statistics that covers the fundamental concepts in business and economics. The book maintains the level of rigor of a more conventional textbook in business statistics but uses a more streamlined and intuitive approach. In short, A Guide to Business Statistics provides clarity to the typical statistics textbook cluttered with notation and formulae. The author—an expert in the field—offers concise and straightforward explanations to the core principles and techniques in business statistics. The concepts are introduced through examples, and the text is designed to be accessible to readers with a variety of backgrounds. To enhance learning, most of the mathematical formulae and notation appears in technical appendices at the end of each chapter. This important resource: Offers a comprehensive guide to

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understanding business statistics targeting business and economics students and professionals Introduces the concepts and techniques through concise and intuitive examples Focuses on understanding by moving distracting formulae and mathematical notation to appendices Offers intuition, insights, humor, and practical advice for students of business statistics Features coverage of sampling techniques, descriptive statistics, probability, sampling distributions, confidence intervals, hypothesis tests, and regression Written for undergraduate business students, business and economics majors, teachers, and practitioners, A Guide to Business Statistics offers an accessible guide to the key concepts and fundamental principles in statistics.

A Guide to R for Social and Behavioral Science Statistics is a short, accessible book for learning R, geared toward social and behavioral science students. Instructors Brian Gillespie, Kathleen Hibbert, and William E. Wagner, III, have combined a review of introductory statistics with an introduction to R to teach readers two of the most valuable skills for research and in the workplace. Designed for readers with no knowledge of statistics or R, A Guide to R for Social and Behavioral Science Statistics follows the most common progression of statistics, starting with basic descriptive statistics, and continuing up through inferential statistics and regression. This text provides step-by-step instructions for working with R, starting with downloading and installing R and RStudio®, featuring code and output so readers can follow along with each step. Readers can apply their knowledge with examples and exercises featuring data from the General Social Survey in each chapter. Tips on R show users how to avoid common pitfalls in R and most efficiently use the RStudio interface. With frequent reminders of statistical concepts to accompany instructions and tips in R, this text helps readers master R for statistics in the social and behavioral sciences.

A comprehensive introduction to statistics that teaches the fundamentals with real-life scenarios, and covers histograms, quartiles, probability, Bayes' theorem, predictions, approximations, random samples, and related topics.

This valuable book shows second language researchers how to use the statistical program SPSS to conduct statistical tests frequently done in SLA research. Using data sets from real SLA studies, A Guide to Doing Statistics in Second Language Research Using SPSS shows newcomers to both statistics and SPSS how to generate descriptive statistics, how to choose a statistical test, and how to conduct and interpret a variety of basic statistical tests. It covers the statistical tests that are most commonly used in second language research, including chi-square, t-tests, correlation, multiple regression, ANOVA and non-parametric analogs to these tests. The text is abundantly illustrated with graphs and tables depicting actual data sets, and exercises throughout the book help readers understand concepts (such as the difference between independent and dependent variables) and work out statistical analyses. Answers to all exercises are provided on the book's companion website, along with sample data sets and other supplementary material.

This indispensable volume introduces second language scholars to the basics of statistical analysis using the powerful and free computer program R. Assuming no prior knowledge of statistical analysis, Jenifer Larson-Hall explains how to understand the process of statistical testing, how to choose the most useful statistical tests, and how to process experimental data in R. She covers the most common statistical tests in the field of second language research - chi-square, t-tests, correlation, multiple regression, ANOVA and others - and additionally shows how to harness R to do robust statistics for many of these statistical tests. With abundant exercises and valuable graphs depicting real-life data sets, A Guide to Doing Statistics in Second Language Research Using R is essential for any second language scholar working with

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statistical data. The present volume is a companion to *A Guide to Doing Statistics in Second Language Research Using SPSS*, also by Jenifer Larson-Hall.

Supported by a wealth of learning features, exercises, and visual elements as well as online video tutorials and interactive simulations, this book is the first student-focused introduction to Bayesian statistics. Without sacrificing technical integrity for the sake of simplicity, the author draws upon accessible, student-friendly language to provide approachable instruction perfectly aimed at statistics and Bayesian newcomers. Through a logical structure that introduces and builds upon key concepts in a gradual way and slowly acclimatizes students to using R and Stan software, the book covers: An introduction to probability and Bayesian inference Understanding Bayes' rule Nuts and bolts of Bayesian analytic methods Computational Bayes and real-world Bayesian analysis Regression analysis and hierarchical methods This unique guide will help students develop the statistical confidence and skills to put the Bayesian formula into practice, from the basic concepts of statistical inference to complex applications of analyses.

Making statistics—and statistical software—accessible and rewarding This book provides readers with step-by-step guidance on running a wide variety of statistical analyses in IBM® SPSS® Statistics, Stata, and other programs. Author David Kremelberg begins his user-friendly text by covering charts and graphs through regression, time-series analysis, and factor analysis. He provides a background of the method, then explains how to run these tests in IBM SPSS and Stata. He then progresses to more advanced kinds of statistics such as HLM and SEM, where he describes the tests and explains how to run these tests in their appropriate software including HLM and AMOS. This is an invaluable guide for upper-level undergraduate and graduate students across the social and behavioral sciences who need assistance in understanding the various statistical packages.

If you want to learn to use R for data analysis but aren't sure how to get started, this practical book will help you find the right path through your data. Drawing on real-world data to show you how to use different techniques in practice, it helps you progress your programming and statistics knowledge so you can apply the most appropriate tools in your research. It starts with descriptive statistics and moves through regression to advanced techniques such as structural equation modelling and Bayesian statistics, all with digestible mathematical detail for beginner researchers. The book: Shows you how to use R packages and apply functions, adjusting them to suit different datasets. Gives you the tools to try new statistical techniques and empowers you to become confident using them. Encourages you to learn by doing when running and adapting the authors' own code. Equips you with solutions to overcome the potential challenges of working with real data that may be messy or imperfect. Accompanied by online resources including screencast tutorials of R that give you step by step guidance and R scripts and datasets for you to practice with, this book is a perfect companion for any student of applied statistics or quantitative research methods courses.

This fully updated edition of *Statistics for Research* explains statistical concepts in a straight-forward and accessible way using practical examples from a variety of disciplines. If you're looking for an easy-to-read, comprehensive introduction to statistics with a guide to SPSS, this is the book for you! The new edition features: - Clear explanations of all the main techniques of statistical analysis - A brand new student-friendly, easy-to-navigate design - Even more step-by-step screenshots of SPSS commands and outputs - An extensive glossary of terms, ideal for those new to statistics - End of chapter exercises to help you put your learning into practice - A new, fully updated companion website (www.uk.sagepub.com/argyrous3) with comprehensive student and lecturer resources including additional, discipline specific examples and online readings and WebCT/Blackboard quizzes. This is the ideal textbook for any course in statistical methods across the

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health and social sciences and a perfect starter book for students, researchers and professionals alike.

Clear, intuitive and written with the social science student in mind, this book represents the ideal combination of statistical theory and practice. It focuses on questions that can be answered using statistics and addresses common themes and problems in a straightforward, easy-to-follow manner. The book carefully combines the conceptual aspects of statistics with detailed technical advice providing both the 'why' of statistics and the 'how'. Built upon a variety of engaging examples from across the social sciences it provides a rich collection of statistical methods and models. Students are encouraged to see the impact of theory whilst simultaneously learning how to manipulate software to meet their needs. The book also provides: Original case studies and data sets Practical guidance on how to run and test models in Stata Downloadable Stata programmes created to work alongside chapters A wide range of detailed applications using Stata Step-by-step notes on writing the relevant code. This excellent text will give anyone doing statistical research in the social sciences the theoretical, technical and applied knowledge needed to succeed.

If you want to outsmart a crook, learn his tricks—Darrell Huff explains exactly how in the classic *How to Lie with Statistics*. From distorted graphs and biased samples to misleading averages, there are countless statistical dodges that lend cover to anyone with an ax to grind or a product to sell. With abundant examples and illustrations, Darrell Huff's lively and engaging primer clarifies the basic principles of statistics and explains how they're used to present information in honest and not-so-honest ways. Now even more indispensable in our data-driven world than it was when first published, *How to Lie with Statistics* is the book that generations of readers have relied on to keep from being fooled.

Winner of the National Business Book Award From the New York Times bestselling author of *The Organized Mind* and *This Is Your Brain on Music*, a primer to the critical thinking that is more necessary now than ever We are bombarded with more information each day than our brains can process—especially in election season. It's raining bad data, half-truths, and even outright lies. New York Times bestselling author Daniel J. Levitin shows how to recognize misleading announcements, statistics, graphs, and written reports, revealing the ways lying weasels can use them. It's becoming harder to separate the wheat from the digital chaff. How do we distinguish misinformation, pseudo-facts, and distortions from reliable information? Levitin groups his field guide into two categories—statistical information and faulty arguments—ultimately showing how science is the bedrock of critical thinking. Infoliteracy means understanding that there are hierarchies of source quality and bias that variously distort our information feeds via every media channel, including social media. We may expect newspapers, bloggers, the government, and Wikipedia to be factually and logically correct, but they so often aren't. We need to think critically about the words and numbers we encounter if we want to be successful at work, at play, and in making the most of our lives. This means checking the plausibility and reasoning—not passively accepting information, repeating it, and making decisions based on it. Readers learn to avoid the extremes of passive gullibility and cynical rejection. Levitin's charming, entertaining, accessible guide can help anyone wake up to a whole lot of things that aren't so. And catch some weasels in their tracks!

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- Designed for use by novice computer users, this text begins with the basics, such as starting SPSS, defining variables, and entering and saving data.
- All major statistical techniques covered in beginning statistics classes are included: - descriptive statistics - graphing data - prediction and association - parametric inferential statistics - nonparametric inferential statistics - statistics for test construction
- Each section starts with a brief description of the statistic that is covered and important underlying assumptions, which help students select appropriate statistics.
- Each section describes how to interpret results and express them in a research report after the data are analyzed. For example, students are shown how to phrase the results of a significant and an insignificant t test.
- More than 200 screenshots (including sample output) throughout the book show students exactly what to expect as they follow along using SPSS.
- A glossary of statistical terms is included, which makes a handy reference for students who need to review the meanings of basic statistical terms.
- Practice exercises throughout the book give students stimulus material to use as they practice to achieve mastery of the program.
- Thoroughly field-tested; your students are certain to appreciate this book.

Scientific progress depends on good research, and good research needs good statistics. But statistical analysis is tricky to get right, even for the best and brightest of us. You'd be surprised how many scientists are doing it wrong. *Statistics Done Wrong* is a pithy, essential guide to statistical blunders in modern science that will show you how to keep your research blunder-free. You'll examine embarrassing errors and omissions in recent research, learn about the misconceptions and scientific politics that allow these mistakes to happen, and begin your quest to reform the way you and your peers do statistics. You'll find advice on: –Asking the right question, designing the right experiment, choosing the right statistical analysis, and sticking to the plan –How to think about p values, significance, insignificance, confidence intervals, and regression –Choosing the right sample size and avoiding false positives –Reporting your analysis and publishing your data and source code –Procedures to follow, precautions to take, and analytical software that can help

Scientists: Read this concise, powerful guide to help you produce statistically sound research. Statisticians: Give this book to everyone you know. The first step toward statistics done right is *Statistics Done Wrong*.

This study guide is written for students who are looking for understanding on statistical techniques application in their graduation research and how to analyze their data in SPSS. It is also written for practicing researchers who want to update their statistical knowledge condensed in study guide fashion with relevant examples without flooding too much mathematics. Having said that students can use this book to prepare for demanding job opportunities. The author had tried to write the guide in practical way so that students can simulate work experience while still at campus. Every statistical study tested is presented with hand calculation as well as on SPSS to reinforce interpretation of the analysis result. The study guide clearly demonstrates both in theory and in SPSS parametric test for one sample, two sample and

k samples as well as their non-parametric counterparts.

This book provides hands-on tutorials with just the right amount of conceptual and motivational material to illustrate how to use the intuitive interface for data analysis in JMP. Each chapter features concept-specific tutorials, examples, brief reviews of concepts, step-by-step illustrations, and exercises. Updated for JMP 13, JMP Start Statistics, Sixth Edition includes many new features, including: The redesigned Formula Editor. New and improved ways to create formulas in JMP directly from the data table or dialogs. Interface updates, including improved menu layout. Updates and enhancements in many analysis platforms. New ways to get data into JMP and to save and share JMP results. Many new features that make it easier to use JMP.

Holistic approach to understanding medical statistics This hands-on guide is much more than a basic medical statistics introduction. It equips you with the statistical tools required for evidence-based clinical research. Each chapter provides a clear step-by-step guide to each statistical test with practical instructions on how to generate and interpret the numbers, and present the results as scientific tables or graphs. Showing you how to: analyse data with the help of data set examples (Click here to download datasets) select the correct statistics and report results for publication or presentation understand and critically appraise results reported in the literature Each statistical test is linked to the research question and the type of study design used. There are also checklists for critically appraising the literature and web links to useful internet sites. Clear and concise explanations, combined with plenty of examples and tabulated explanations are based on the authors' popular medical statistics courses. Critical appraisal guidelines at the end of each chapter help the reader evaluate the statistical data in their particular contexts.

Learn statistics without fear! Build a solid foundation in data analysis. Be confident that you understand what your data are telling you and that you can explain the results to others! I'll help you intuitively understand statistics by using simple language and deemphasizing formulas. This guide starts with an overview of statistics and why it is so important. We proceed to essential statistical skills and knowledge about different types of data, relationships, and distributions. Then we move to using inferential statistics to expand human knowledge, how it fits into the scientific method, and how to design and critique experiments. Learn the fundamentals of statistics. Why is the field of statistics so vital in our data-driven society? Interpret graphs and summary statistics. Find relationships between different types of variables. Understand the properties of data distributions. Use measures of central tendency and variability. Interpret correlations and percentiles. Use probability distributions to calculate probabilities. Learn about the normal distribution and the binomial distributions in depth. Grasp the differences between descriptive and inferential statistics. Use data collection methodologies properly and understand sample size considerations. Critique scientific experiments-whether it's your own

or another researcher's.

""""A well-written and -illustrated work, recommended for all college libraries. Lower-division undergraduates through faculty." --CHOICE, December 2002 Doing Statistics With SPSS is derived from the authors' many years of experience teaching undergraduates data handling using SPSS. It assumes no prior understanding beyond that of basic mathematical operations and is therefore suitable for anyone undertaking an introductory statistics course as part of a science based undergraduate programme. The text will: enable the reader to make informed choices about what statistical tests to employ; what assumptions are made in using a particular test; demonstrate how to execute the analysis using SPSS; and guide the reader in his//her interpretation of its output. Each chapter ends with an exercise and provides detailed instructions on how to run the analysis using SPSS release 10. Learning is further guided by pointing the reader to particular aspects of the SPSS output and by having the readerengage with specified items of information from the SPSS results. This text is more complete than the alternatives that usually fall into one of two camps. They either provide an explanation of the concepts but no instructions on how to execute the analysis with SPSS, or they are a manual which instructs the reader on how to drive the software but with minimal explanation of what it all means. This book offers the best elements of both in a style that is economical and accessible. Doing Statistics with SPSS will be essential reading for undergraduates in psychology and health-related disciplines, and likely to be of invaluable use to many other students in the social sciences taking a course in statistics.

Thought you couldn't learn statistics? You can – and you will! Even You Can Learn Statistics and Analytics, Third Edition is the practical, up-to-date introduction to statistics – for everyone! Now fully updated for "big data" analytics and the newest applications, it'll teach you all the statistical techniques you'll need for finance, marketing, quality, science, social science, and more – one easy step at a time. Simple jargon-free explanations help you understand every technique, and extensive practical examples and worked problems give you all the hands-on practice you'll need. This edition contains more practical examples than ever – all updated for the newest versions of Microsoft Excel. You'll find downloadable practice files, templates, data sets, and sample models – including complete solutions you can put right to work! Learn how to do all this, and more: Apply statistical techniques to analyze huge data sets and transform them into valuable knowledge Construct and interpret statistical charts and tables with Excel or OpenOffice.org Calc 3 Work with mean, median, mode, standard deviation, Z scores, skewness, and other descriptive statistics Use probability and probability distributions Work with sampling distributions and confidence intervals Test hypotheses with Z, t, chi-square, ANOVA, and other techniques Perform powerful regression analysis and modeling Use multiple regression to develop models that contain several independent variables Master specific statistical techniques for quality and Six Sigma programs Hate math? No sweat. You'll be amazed at how little you need. Like math? Optional "Equation Blackboard" sections reveal the mathematical foundations of statistics right before your eyes. If you need to understand, evaluate, or use statistics in business,

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academia, or anywhere else, this is the book you've been searching for!

A comprehensive guide to statistics—with information on collecting, measuring, analyzing, and presenting statistical data—continuing the popular 101 series. Data is everywhere. In the age of the internet and social media, we're responsible for consuming, evaluating, and analyzing data on a daily basis. From understanding the percentage probability that it will rain later today, to evaluating your risk of a health problem, or the fluctuations in the stock market, statistics impact our lives in a variety of ways, and are vital to a variety of careers and fields of practice. Unfortunately, most statistics text books just make us want to take a snooze, but with *Statistics 101*, you'll learn the basics of statistics in a way that is both easy-to-understand and apply. From learning the theory of probability and different kinds of distribution concepts, to identifying data patterns and graphing and presenting precise findings, this essential guide can help turn statistical math from scary and complicated, to easy and fun. Whether you are a student looking to supplement your learning, a worker hoping to better understand how statistics works for your job, or a lifelong learner looking to improve your grasp of the world, *Statistics 101* has you covered.

Choosing and Using Statistics remains an invaluable guide for students using a computer package to analyse data from research projects and practical class work. The text takes a pragmatic approach to statistics with a strong focus on what is actually needed. There are chapters giving useful advice on the basics of statistics and guidance on the presentation of data. The book is built around a key to selecting the correct statistical test and then gives clear guidance on how to carry out the test and interpret the output from four commonly used computer packages: SPSS, Minitab, Excel, and (new to this edition) the free program, R. Only the basics of formal statistics are described and the emphasis is on jargon-free English but any unfamiliar words can be looked up in the extensive glossary. This new 3rd edition of *Choosing and Using Statistics* is a must for all students who use a computer package to apply statistics in practical and project work. Features new to this edition: Now features information on using the popular free program, R Uses a simple key and flow chart to help you choose the right statistical test Aimed at students using statistics for projects and in practical classes Includes an extensive glossary and key to symbols to explain any statistical jargon No previous knowledge of statistics is assumed

With an exciting new look, math diagnostic tool, and a research roadmap to navigate projects, this new edition of Andy Field's award-winning text offers a unique combination of humor and step-by-step instruction to make learning statistics compelling and accessible to even the most anxious of students. The Fifth Edition takes students from initial theory to regression, factor analysis, and multilevel modeling, fully incorporating IBM SPSS Statistics© version 25 and fascinating examples throughout. SAGE edge offers a robust online environment featuring an impressive array of free tools and resources for review, study, and further exploration, keeping both instructors and students on the cutting edge of teaching and learning. Course cartridges available for Blackboard and Moodle. Learn more at edge.sagepub.com/field5e Stay Connected Connect with us on Facebook and share your experiences with Andy's texts, check out news, access free stuff, see photos, watch videos, learn about competitions, and much more. Video Links Go behind the scenes and learn more about the man behind the book at Andy's YouTube channel Andy Field is

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the award winning author of *An Adventure in Statistics: The Reality Enigma* and is the recipient of the UK National Teaching Fellowship (2010), British Psychological Society book award (2006), and has been recognized with local and national teaching awards (University of Sussex, 2015, 2016).

Even You Can Learn Statistics: A Guide for Everyone Who Has Ever Been Afraid of Statistics is a practical, up-to-date introduction to statistics—for everyone! Thought you couldn't learn statistics? You can—and you will! One easy step at a time, this fully updated book teaches you all the statistical techniques you'll need for finance, quality, marketing, the social sciences, or anything else! Simple jargon-free explanations help you understand every technique. Practical examples and worked-out problems give you hands-on practice. Special sections present detailed instructions for developing statistical answers, using spreadsheet programs or any TI-83/TI-84 compatible calculator. This edition delivers new examples, more detailed problems and sample solutions, plus an all-new chapter on powerful multiple regression techniques. Hate math? No sweat. You'll be amazed at how little you need. Like math? Optional "Equation Blackboard" sections reveal the mathematical foundations of statistics right before your eyes! You'll learn how to:

- Construct and interpret statistical charts and tables with Excel or OpenOffice.org Calc 3
- Work with mean, median, mode, standard deviation, Z scores, skewness, and other descriptive statistics
- Use probability and probability distributions
- Work with sampling distributions and confidence intervals
- Test hypotheses with Z, t, chi-square, ANOVA, and other techniques
- Perform powerful regression analysis and modeling
- Use multiple regression to develop models that contain several independent variables
- Master specific statistical techniques for quality and Six Sigma programs

About the Web Site
Download practice files, templates, data sets, and sample spreadsheet models—including ready-to-use solutions for your own work! www.ftpress.com/youcanlearnstatistics2e

If you have ever looked for P-values by shopping at P mart, tried to watch the Bernoulli Trails on "People's Court," or think that the standard deviation is a criminal offense in six states, then you need *The Cartoon Guide to Statistics* to put you on the road to statistical literacy. *The Cartoon Guide to Statistics* covers all the central ideas of modern statistics: the summary and display of data, probability in gambling and medicine, random variables, Bernoulli Trails, the Central Limit Theorem, hypothesis testing, confidence interval estimation, and much more—all explained in simple, clear, and yes, funny illustrations. Never again will you order the Poisson Distribution in a French restaurant!

This concise, easy-to-understand and highly visual book helps students to understand the principles behind the many statistical practices. This text helps students to build a mental map to enable them to work their way through tests and procedures with a better level of understanding (and ultimately feel more confident and get better grades). Statistical analysis will also be covered in the book in the same simple-to-follow way, without messy details or complicated formulae. However, this approach does not lead to simple understanding. Instead it allows students to really grasp how to use, and be creative with, statistics. Key features: A principles-based approach, helping students to apply and adapt their skills to a variety of situation Test out principles in practice on the companion website with statistics scenarios Carefully designed graphics to explain statistical principles Links to relevant

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sources / further reading for statistical packages, so the book can be used as a portal to/ springboard for further study. Developed in conjunction with students means this book answers the key challenges students face. Based on a BPS commended programme Supported by a wealth of online resources at www.sagepub.co.uk/statisticsforpsychology

IBM SPSS Statistics 26 Step by Step: A Simple Guide and Reference, sixteenth edition, takes a straightforward, step-by-step approach that makes SPSS software clear to beginners and experienced researchers alike. Extensive use of four-color screen shots, clear writing, and step-by-step boxes guide readers through the program. Output for each procedure is explained and illustrated, and every output term is defined. Exercises at the end of each chapter support students by providing additional opportunities to practice using SPSS. This book covers the basics of statistical analysis and addresses more advanced topics such as multi-dimensional scaling, factor analysis, discriminant analysis, measures of internal consistency, MANOVA (between- and within-subjects), cluster analysis, Log-linear models, logistic regression and a chapter describing residuals. Back matter includes a description of data files used in exercises, an exhaustive glossary, suggestions for further reading and a comprehensive index. IBM SPSS Statistics 26 Step by Step is distributed in 85 countries, has been an academic best seller through most of the earlier editions, and has proved invaluable aid to thousands of researchers and students. New to this edition: Screenshots, explanations, and step-by-step boxes have been fully updated to reflect SPSS 26 How to handle missing data has been revised and expanded and now includes a detailed explanation of how to create regression equations to replace missing data More explicit coverage of how to report APA style statistics; this primarily shows up in the Output sections of Chapters 6 through 16, though changes have been made throughout the text.

An Essential Guide to Business Statistics offers a clear and concise introduction for business students studying statistics for the first time. It helps them to become proficient in using statistical techniques and interpreting their results within a business content and will enable them to have a better understanding of customers, decision making and planning for the future. This is an ideal resource for undergraduate business students taking introductory modules in business statistics or quantitative methods. Accompanying the text is a rich supporting website which contains additional teaching and learning materials including slides for each chapter, tutorials in excel, self-test quizzes and student practice projects at varying difficulty levels.

Statistics: A Short, Clear Guide is an accessible, humorous and easy introduction to statistics for social science students. In this refreshing book, experienced author and academic Neil Burdess shows that statistics are not the result of some mysterious "black magic", but rather the result of some very basic arithmetic. Getting rid of confusing x's and y's, he shows that it's the intellectual questions that come before and after the calculations that are important: (i) What are the best statistics to use with your data? and (ii) What do the calculated statistics tell you? Statistics: A Short, Clear Guide aims to help students make sense of the logic of statistics and to decide how best to use statistics to analyse their own

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data. What's more, it is not reliant on students having access to any particular kind of statistical software package. This is a very useful book for any student in the social sciences doing a statistics course or needing to do statistics for themselves for the first time.

'Even one glass of wine a day raises the risk of cancer' 'Hate crimes have doubled in five years' 'Fizzy drinks make teenagers violent' Every day, most of us will read or watch something in the news that is based on statistics in some way. Sometimes it'll be obvious - 'X people develop cancer every year' - and sometimes less obvious - 'How smartphones destroyed a generation'. Statistics are an immensely powerful tool for understanding the world; the best tool we have. But in the wrong hands, they can be dangerous. This book will help you spot common mistakes and tricks that can mislead you into thinking that small numbers are big, or unimportant changes are important. It will show you how the numbers you read are made - you'll learn about how surveys with small or biased samples can generate wrong answers, and why ice cream doesn't cause drownings. We are surrounded by numbers and data, and it has never been more important to separate the good from the bad, the true from the false. HOW TO READ NUMBERS is a vital guide that will help you understand when and how to trust the numbers in the news - and, just as importantly, when not to.

Includes bibliographical references and index.

This straightforward primer in basic statistics emphasises its practical use in epidemiology and public health, providing an understanding of essential topics such as study design, data analysis and statistical methods used in the execution of medical research.

Bridging an understanding of Statistics and SPSS. This unique text helps students develop a conceptual understanding of a variety of statistical tests by linking the ideas learned in a statistics class from a traditional statistics textbook with the computational steps and output from SPSS. Each chapter begins with a student-friendly explanation of the concept behind each statistical test and how the test relates to that concept. The authors then walk through the steps to compute the test in SPSS and the output, clearly linking how the SPSS procedure and output connect back to the conceptual underpinnings of the test. By drawing clear connections between the theoretical and computational aspects of statistics, this engaging text aids students' understanding of theoretical concepts by teaching them in a practical context.

Accessibly written and easy to use, Applied Statistics Using SPSS is an all-in-one self-study guide to SPSS and do-it-yourself guide to statistics. Based around the needs of undergraduate students embarking on their own research project, the text's self-help style is designed to boost the skills and confidence of those that will need to use SPSS in the course of doing their research project. The book is pedagogically well developed and contains many screen dumps and exercises, glossary terms and worked examples. Divided into two parts, Applied Statistics Using SPSS covers : 1. A self-

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study guide for learning how to use SPSS. 2. A reference guide for selecting the appropriate statistical technique and a stepwise do-it-yourself guide for analysing data and interpreting the results. 3. Readers of the book can download the SPSS data file that is used for most of the examples throughout the book here. Geared explicitly for undergraduate needs, this is an easy to follow SPSS book that should provide a step-by-step guide to research design and data analysis using SPSS.

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